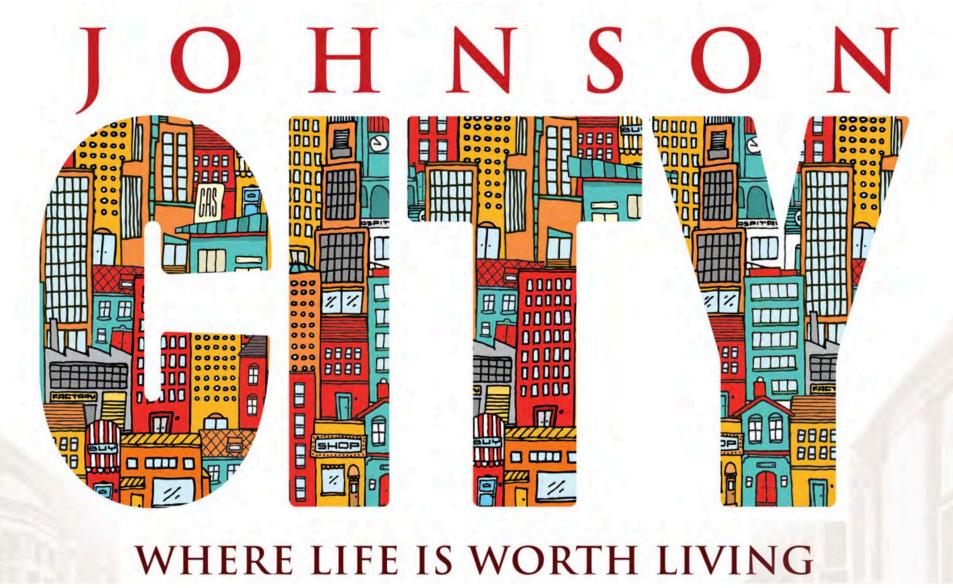
DOWNTOWN REVITALIZATION INITIATIVE





Johnson City DRI: Agenda



Welcome 6:00-6:05

Introductions

Johnson City & DRI Introduction 6:05-6:15

- Introduction to the DRI program
- Overview of planning process scope and timeline
- Johnson City DRI Application and Vision

Application Overview 6:15-6:30

- Open Call for Projects Introduction
- Eligible & Ineligible Projects
- Application requirements
- State Criteria Overview
- State Goals Overview

Application Walkthrough 6:30-7:00

Q & A 7:00-7:30



Johnson City & DRI Introduction

Johnson City DRI: A Collaborative Effort



State Agencies

- Provide guidance and support for the DRI / NYF planning process
- Manage and assist the consultant team
- Participate in preparation and review of DRI / NYF documents
- Engage other State agencies, when needed

Local Planning Committee

- Participate in LPC meetings
- Provide direction on planning efforts
- Provide feedback to consultant team and State
- Review documents
- Assist with community engagement and outreach

Consultant Team

- Lead all public engagement
- Prepare program documents
- Assist LPC with identification, development, and evaluation of potential projects
- Conduct research, as necessary.

Community Members

- Participate in the process
- Help define community vision and priorities
- Share feedback throughout the planning process

Johnson City DRI: Local Planning Committee



Co-Chairs *Martin Meaney*: Mayor Village of Johnson City

Dr. Karen Jones: VP of Diversity, Equity, and Inclusion, Binghamton University

Joe Moody: Director, Town of Union Economic Development

Tina Dolan: Director, Public Policy and Program Development UHS Medical Center

Mary Beth Curtin: Director of Special Projects, Binghamton University

Brendan O'Bryan: Director of Community and Economic Development, The Agency

Beth Lucas: Director, Broome County Planning Department

Mary Jacyna: Trustee, Village of Johnson CityJanet Ottman: Historian, Village of Johnson City

Ben Lainhart: Executive Director, Your Home Public Library

Elisa Eaton: Assistant Superintendent, Johnson City School District

Sue Paredez: Chair, Johnson City Senior Center **Thomas Murphy**: Owner, The Reveille Restaurant

State Agencies Julie Sweet: NYS Department of State (DOS)
Omar Sanders: Empire State Development (ESD)

Ian Benjamin: Homes and Community Renewal (HCR)

Harris Weiss: Governor Hochul's Regional Representative

LPC Meetings are 4th Wednesday of Month 2pm-3:30pm at Village Hall: Open to the Public

Johnson City DRI: Draft Schedule



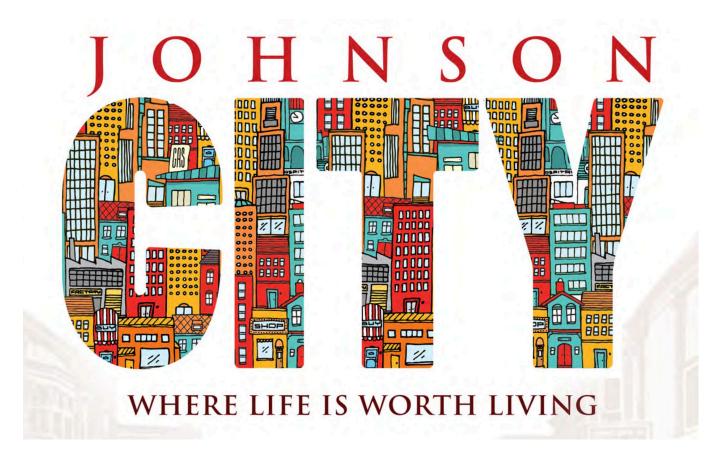
May	June	July	August	Sept	Oct	Nov	Dec
LPC1	LPC 2	LPC 3	LPC 4	LPC 5	LPC 6	LPC 7	
 Downtown Profile Assessment Vision & Goals Opportunities & Challenges 							
			· /italization Fran ntification & Do				
	Public Workshop June 13		• Project Evalue • Strategic Inv		valuation Investment Pl	an	
			Pub Wo	olic rkshop :	Public Work		

Johnson City DRI: Award Winning Application-Vision



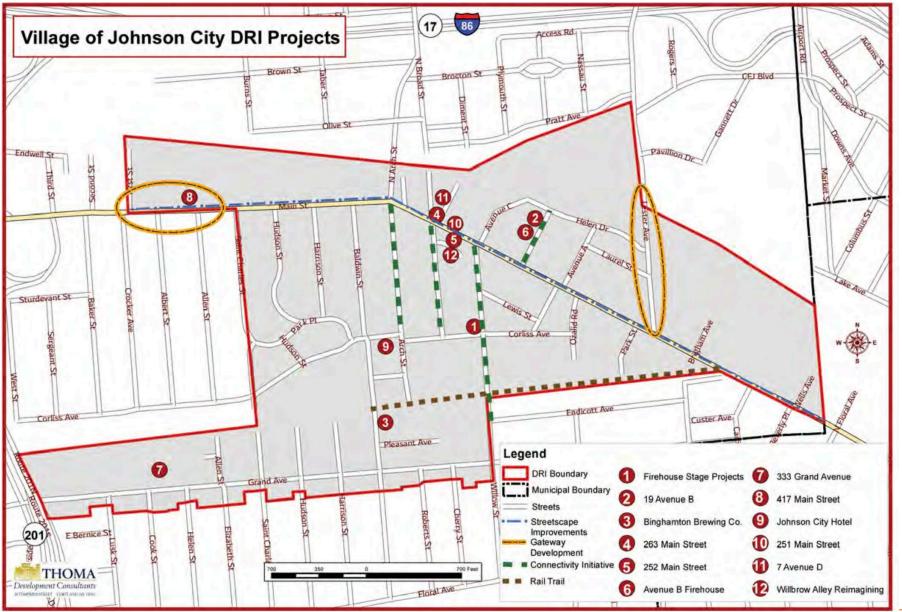
"Downtown will espouse a youthful, artistic vibe while preserving and restoring its many historic assets and celebrating its ethnic and cultural diversity."

"The community will integrate the new Binghamton University and UHS anchors into the downtown core, develop new housing for students and residents, build its cultural infrastructure, and continue to develop the unique sense of place that is Downtown Johnson City."



Johnson City DRI: DRI Boundary & Preliminary Projects





Johnson City DRI: Preliminary Boundary







Application Overview

Johnson City DRI: Open Call for Projects Overview



- Due July 26 at 5pm
- Form is on website: www.DRIJC.org
- Members of the community can submit projects for possible inclusion in DRI process
- Projects should meet general DRI project requirements
- Projects should be located within immediate proximity of DRI boundary
- It is strongly encouraged that all projects, especially private projects, use non-DRI funds that leverage a minimum of 25% requested public funding. Project that use greater amounts of non-DRI funding sources will be more competitive for funding Awards.
- Forms may be submitted in digital or printed formats



Johnson City DRI: Project Requirements



Eligible Activities

- Projects are mostly Capital Projects/ Physical Improvements
- New Buildings or Rehabilitation
- Small Project Fund
- Branding & Marketing

Ineligible Activities

- Planning Services
- Operations and Maintenance
- Pre-award Costs: Costs prior to SIP
- Property Acquisition
- Training and Programs



Johnson City DRI: Project Requirements



Project Criteria

- Ability to break ground within 2 years
- Timing: Anticipated time for completion
- Project Size and Scale
- Financing / Estimated Budget
- Project Sponsors
- Matching Funds/ Leverage
- Site Control
- Building Decarbonization
- DRI Funding Amount
- Project Synergy: How project relates to other projects and meets community vision
- Public Support



Johnson City DRI: New York State Criteria



- 1. Alignment with State and Local Goals
- 2. Catalytic Effect
- 3. Project Readiness
- 4. Eligible Project Type
- 5. Cost Effectiveness
- 6. Co-Benefits

Johnson City DRI: New York State Goals



- Create an active downtown with a strong sense of place.
- Attract new businesses that create a robust mix of shopping, entertainment and service
 options for residents and visitors, and that provide job opportunities for a variety of skills
 and salaries.
- Enhance public spaces for arts and cultural events that serve the existing members of the community but also draw in visitors from around the region.
- Build a diverse population, with residents and workers supported by complementary diverse housing and employment opportunities.
- Grow the local property tax base.
- Provide amenities that support and enhance downtown living and quality of life.
- Reduce greenhouse gas emissions and support investments that are more resilient to future climate change impacts.



Application Walkthrough



Q&A

Johnson City DRI: Submission



Digital Submission:

• email Adam Bonosky at abonosky@swbr.com

Physical copy:

may be mailed or hand-delivered to:

 Village of Johnson City
 attn: Mayor Martin Meaney
 243 Main Street

Johnson City, NY 13790

Questions may be directed to Adam Bonosky at abonosky@swbr.com

BOTH DIGITAL AND PHYSICAL SUBMISSIONS MUST BE RECEIVED BY 5:00 PM ON WEDNESDAY, JULY 26, 2023