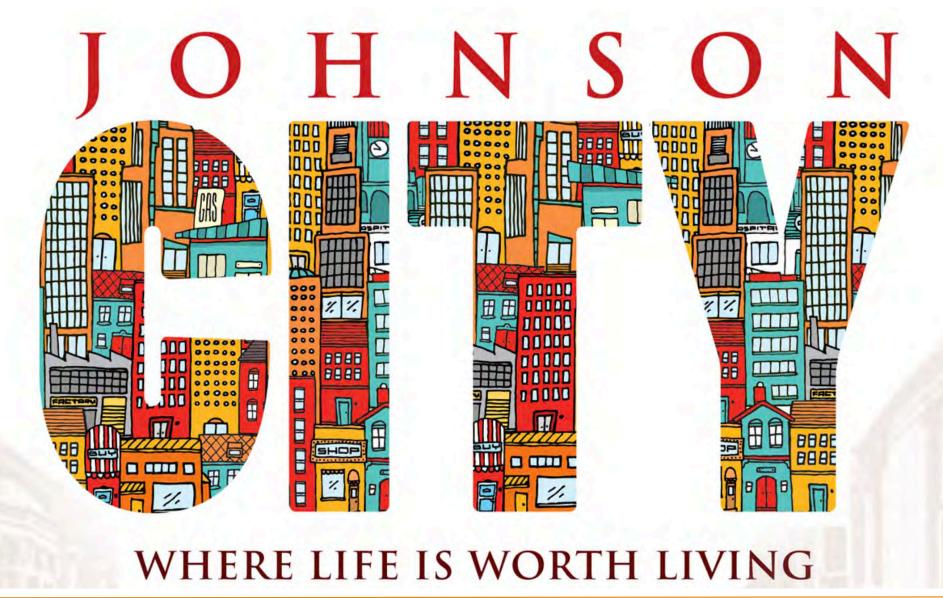
### DOWNTOWN REVITALIZATION INITIATIVE





# Johnson City DRI: Agenda



### Welcome

Code of Conduct 2:00-2:05

Schedule of DRI and Current Status 2:05-2:10

Public Workshop Results 2:10-2:20

DRI Project Applications 2:20-3:25

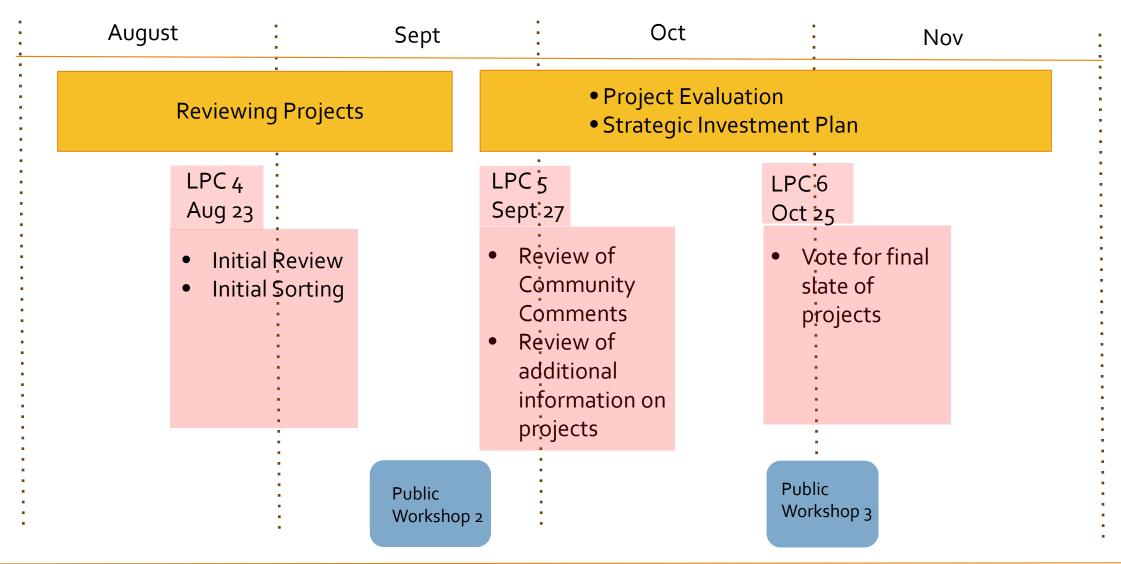
Evaluation Process 3:25-3:40

Next Steps 3:40-3:45

Public Comment 3:45-4:00

# Johnson City DRI: Draft Schedule





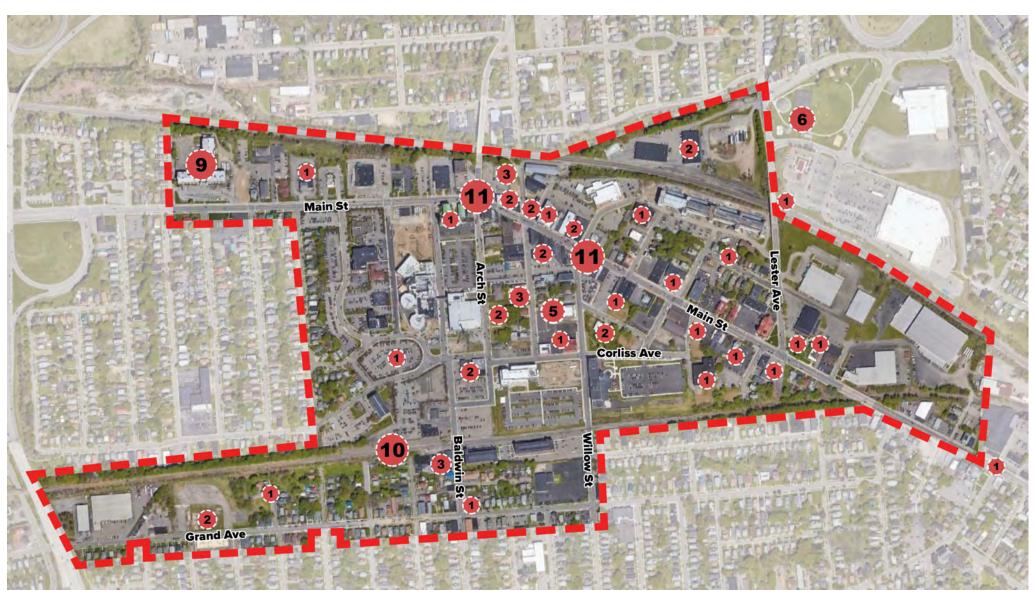
# Johnson City DRI: Public Workshop 1 Results



GROUPS
GATHERED
AT 6 TABLES
WITH MAPS

RED dots were placed on where they wanted to see investments.

This map is a compilation of the dots from all 6 tables.



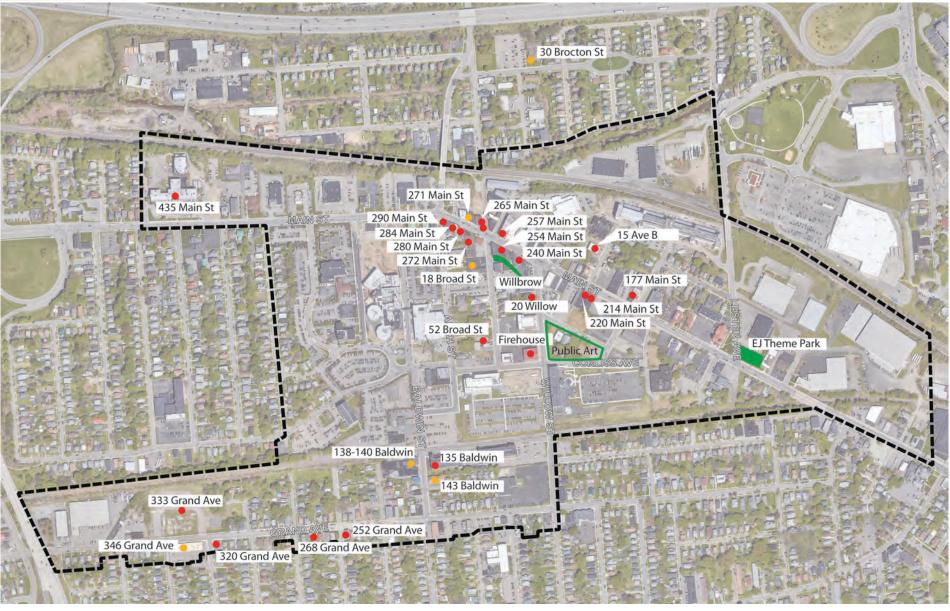
# Johnson City DRI: Applications Overview



Private Projects

Non-Profit Projects

Public Space Improvements



# Johnson City DRI: Public Workshop1 and Summer Survey Results



Pulling together GOODWILL THEATER Specialty Stores

ART WALKING RESTAURANTS SIGNAGE MORE TREES

IMPROVE SIDE STREETS MARKET RATE HOUSING

AFFORDABLE HOUSING MAIN STREET Sports Fields

WORKFORCE HOUSING BINGHAMPTON UNIVERSITY

PUBLIC SPACE SMALL BUSINESS

RAIL TO TRAIL

CONCERT VENUES ENTERTAINMENT Grocery Store BREWERY

OUR HOME LIBRARY HIGH SCHOOL PARKING

BIKING HISTORIC PRESERVATION

NEW LOCAL BUSINESS OUTDOOR DINING / EATING

PUBLIC GATHERING SPACE UHS HOSPITAL

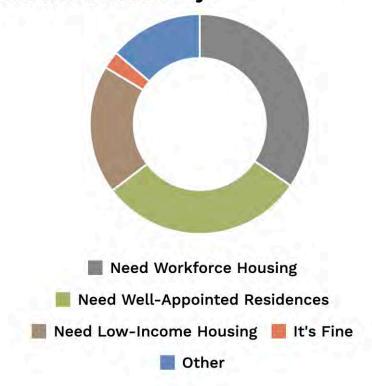
SAFETY FIRE HOUSE STAGE Walkability

BETTER SIDEWALKS Festivals

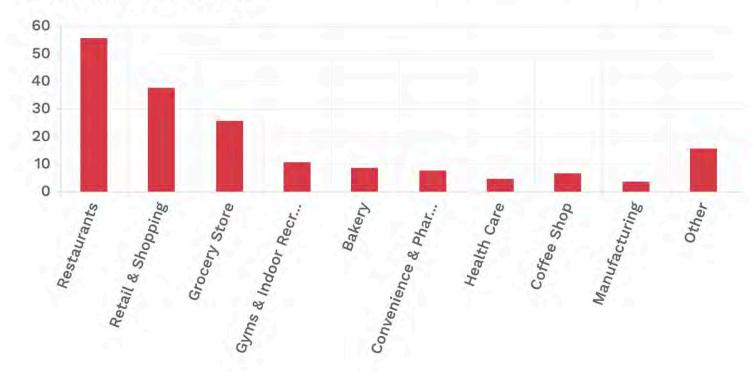
# Johnson City DRI: Public Workshop1 and Summer Survey Results



# What are your Thoughts About Housing in Downtown Johnson City?



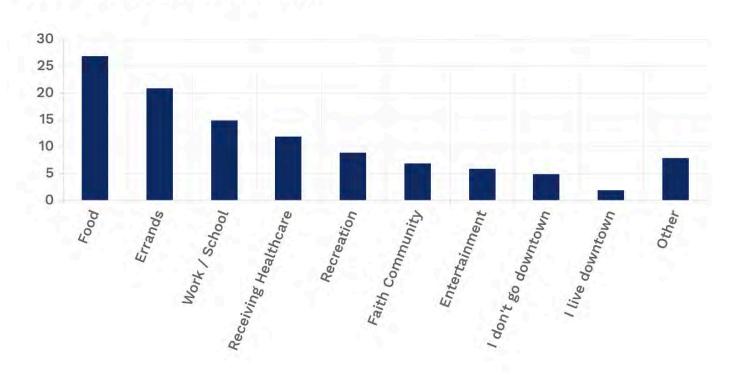
# What are the Top Three Types of Businesses you would like to see in Downtown Johnson City?



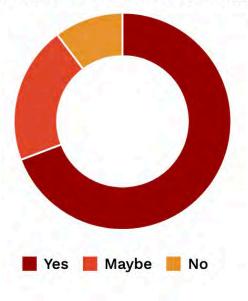
# Johnson City DRI: Public Workshop1 and Summer Survey Results



### What Brings you to Johnson City?



# Would you be interested in being able to walk and/or bike more in the downtown area?



# Johnson City DRI: Public Workshop 2





# Johnson City DRI: Workshop Instructions



# SURVEY RESULTS

		NY DRI Village of Johnson City Proposed Project Worksheet	Public Meeting # 2 - September 20,	
Project #	Project Name	What is your level of support? Please explain why you chose this level of support	Does the project align with the vision, goals and strategies?	Will it transform downtown Johnson City?
		New Development and or Rehabilitation of Existing Dewetown Building	gs	
1	214 Main Street, renovation	High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly
2	48 Willow Street, Firehouse Stage	High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly
3	333 Grand Ave., apartment building	High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly
4	254 main Street, renovation	High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly
5		High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly
6		High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly
7		High Support Some Support Low Support	Low Medium High	1 - Not Likely 2 - Maybe 3 - Significantly

# Johnson City DRI: Applications Overview



## **35 Preliminary Applications**

- 4 From Village of Johnson City
- 25 Private Applicants
- 6 Non-profit Applicants

\$15,461,468 DRI Funding Requested

\$70+ Million Total Investment



# Project Applications Dropped Sept. 13<sup>th</sup> for insufficient information:

<u>Project</u>	Sponsor	<u>Reason</u>	
• Café	Dianne Lynn Johnson	- no address	
<ul><li>Roasters</li></ul>	Jason Rounds	- no address	
<ul> <li>Spool Arts Space</li> </ul>	Don DeMauro	<ul> <li>no scope of work</li> </ul>	
<ul> <li>Downtown Events</li> </ul>	Max White	<ul> <li>no site control</li> </ul>	
<ul><li>9 Helen St</li></ul>	Dorian Lans	<ul> <li>insufficient funding</li> </ul>	



PROJECT ADDRESS: 214 Main Street

NAME OF SPONSOR: David Whalen

**EST PROJECT COS:** \$ 1,075,000

DRI REQUEST: \$ 450,000

Percent Leveraged 58%

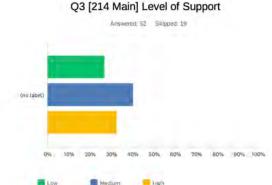
### **Description**

- Renovation of 7,200 square foot, 2 story mix-used building at 214 Main St.
- Renovations will cover both the 1st and 2nd floor commercial and residential spaces, respectively, as well as the Facade and Storefronts.
- Project will bring online space for 2 new restaurant tenants on the 1st floor and 6 new units of Workforce Housing on the 2nd Floor.

#### **Notes**

450K from private financing







PROJECT ADDRESS: 48 Willow St

NAME OF SPONSOR: Naima Kradjian

Firehouse Stage

(non-profit)

**EST PROJECT COST:** \$ 9,700,000

DRI REQUEST: \$ 2,000,000

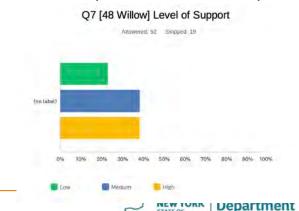
Percent Leveraged 79%

### **Description**

- Adaptive reuse of Municipal Building Central Fire Station
- Rehabilitation of basement and updating to meet code & ADA requirements
- Upgrade mechanical systems
- Firehouse Stage
- Multifunction event/theater space
- Restaurant space, theatre offices, rehearsal spaces, education space

### **Notes**

 Applicant is preparing construction phasing plan that will allow expenditure of grant funds on a capital project within DOS accepted timeframe.







of State



PROJECT ADDRESS: 333 Grand Ave.

NAME OF SPONSOR: Larry Regan

**EST PROJECT COST:** \$ 31,224,783

DRI REQUEST: \$ 1,000,000

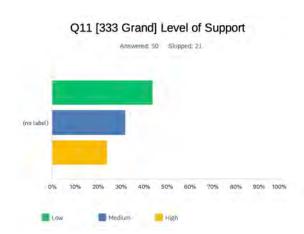
Percent Leveraged 96%

### **Description**

- The project plans to merge two parcels
- Affordable and workforce residential apartment building
- 72 Units
- 4 stories
- 6,200 square foot space for children's daycare
- Site includes playground

### **Notes**

- In contract, no site control at this time
- Similar owner entity to Century Sunrise







PROJECT ADDRESS: 254 Main Street

NAME OF SPONSOR: Joe Wang EST PROJECT COST: \$ 200,000 DRI REQUEST: \$ 100,000

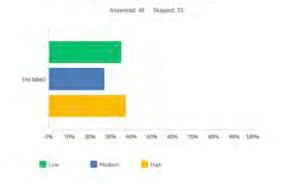
Percent Leveraged 50%

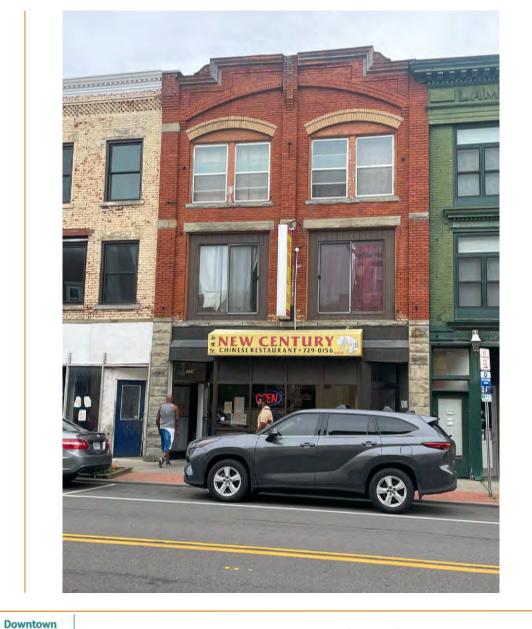
### **Description**

- Façade renovations including:
  - Brick repointing
  - Exterior light installation
  - Redesign of storefront
- Renovation of two dwelling units above commercial space similar to approach utilized at Giblin' Q15 [254 Main] Level of Support
- Units to be affordable

### **Notes**

100K from private financing





Revitalization

Initiative



PROJECT ADDRESS: Parks & Public Spaces

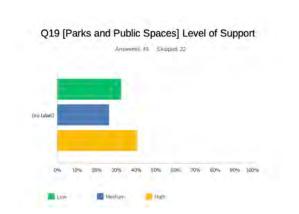
NAME OF SPONSOR: Village of JC EST PROJECT COST: \$ 1.393.072

EST PROJECT COST: \$ 1,393,072 DRI REQUEST: \$ 1,161,000

Percent Leveraged 16%

### **Description**

- Art installations in Jenison Park
- EJ Theme Park renovation (future Workers' Park)
- Public wayfinding and signage
- Public street art











PROJECT ADDRESS: Within DRI Boundary

NAME OF SPONSOR: Village of Johnson City

**Small Project Fund** 

EST PROJECT COST: \$ 600,000

DRI REQUEST: \$ 600,000

Percent Leveraged A minimum 25% match is anticipated from

participating private property owners

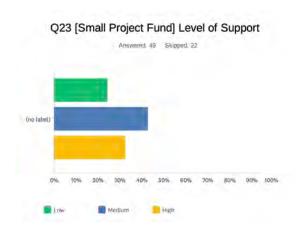
and businesses.

### **Description**

- Small Project Fund
- The Village of Johnson City can apply to DRI to establish a fund for 'Small Projects.'
- The Fund is administered by the Village of Johnson City.
- It can award grants for smaller renovation projects within the DRI Boundary.
- Total Fund \$600,000 maximum
- A minimum 25% match will be required from participating private property owners and businesses.

### **Notes**

 LPC must set any further criteria for eligibility and determine which projects should be recommended for the fund





PROJECT ADDRESS: Downtown Streets

NAME OF SPONSOR: Village of JC EST PROJECT COST: \$4,000,000 DRI REQUEST: \$4,000,000

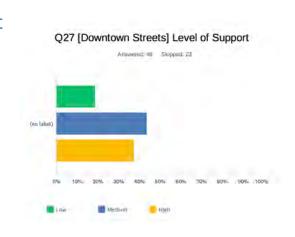
Percent Leveraged 0%

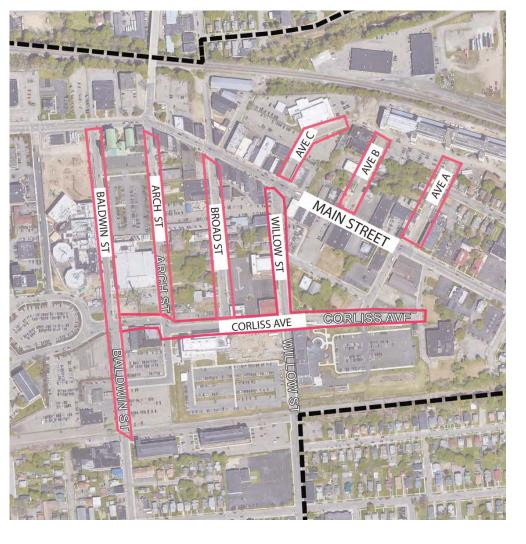
### **Description**

- Funding for Phase II of Main Street streetscape project
- Pedestrian, ADA, bicycle infrastructure along side-streets that intersect with Main Street
- Complete street along Willow Street
- Street Trees

### **Notes**

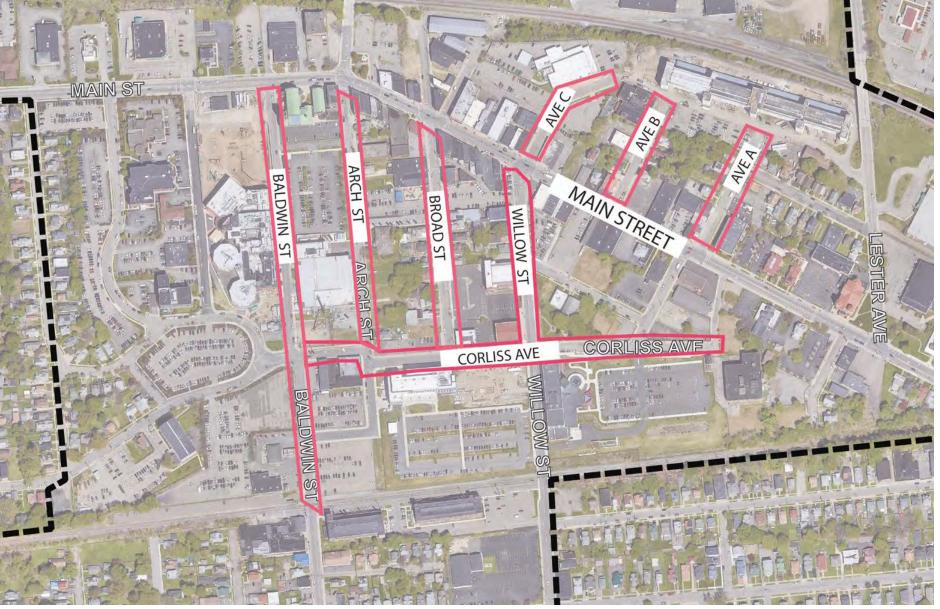
Conceptual design of side streets in progress





Johnson City DRI: Street Improvements





# Johnson City DRI: Street Improvements







- Tactical Urbanism: Streets are transformed with paint:
- Low cost upfront, but requires maintenance
- Can also be used to test ideas prior to implementation (short-term, inexpensive installation with an eye toward long-term change)
- Street Trees
- Bike Lanes
- Part of your Branding as Health & Cultural District







# Johnson City DRI: Street Improvements Long-term





# GREEN INFRASTRUCTURE DOES TWO THINGS AT ONCE:

- Flood Mitigation
- Sidewalk Improvements
- Multiple Funding Sources





PROJECT ADDRESS: Willbrow Alley

NAME OF SPONSOR: Village of Johnson City

EST PROJECT COST: \$ 500,000 DRI REQUEST: \$ 500,000

Percent Leveraged 0%

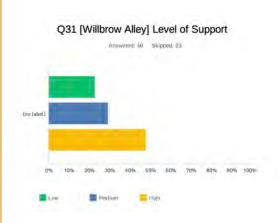
### **Description**

- Project to enhance pedestrian experience of Willbrow Alley, making the location a destination within Johnson City. Elements include:
  - Seating
  - Lighting
  - Pavers
  - Landscaping
  - Public Art
  - Dumpster enclosure

### **Notes**

- Alley is owned by the Village
- Still looking at possible parcel acquisition





# Johnson City DRI: Willbrow Gathering Place





# Johnson City DRI: Willbrow Gathering Place







PROJECT ADDRESS: 18 Broad Street

NAME OF SPONSOR: Lisa Kost

**HCA** (non-profit)

**EST PROJECT COST:** \$ 1,308,450

DRI REQUEST: \$ 750,000

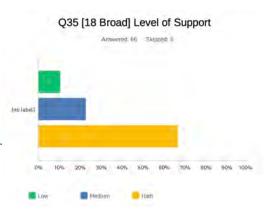
Percent Leveraged 42%

### **Description**

- Renovation of existing Helping Celebrate Abilities (HCA) building and grounds including:
  - New roof
  - New playground structure
  - New parking surface
  - Plumbing reconstruction
  - Addressing drainage issues
  - Façade improvements
- Building addition to accommodate additional therapies and improvemento services

### **Notes**

Match from private financing









PROJECT ADDRESS: 135 Baldwin St

NAME OF SPONSOR: Kristen Lyons

Brewery

EST PROJECT COST: \$850,000

DRI REQUEST: \$ 300,000

Percent Leveraged 64%

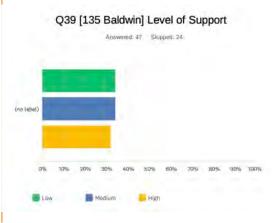
### **Description**

- Build-out of 4,860 square feet of existing vacant space within the Century Sunrise building. Program includes:
  - Multi-purpose performance space
  - Commercial kitchen
  - 15 bbl brewhouse with canning line and supporting infrastructure to increase production capacity

### **Notes**

Consultant team checking on business status







PROJECT ADDRESS: 435 Main Street

NAME OF SPONSOR: Mark Lane

**EST PROJECT COST:** \$ 15,500,000

DRI REQUEST: \$ 1,150,000

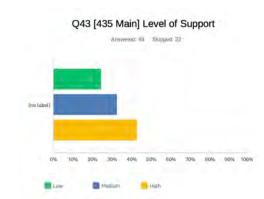
Percent Leveraged 95%

### **Description**

- Renovation of 70,000 square feet of existing space
- Convert existing building into 62 apartments
  - 50 market-rate
  - 12 affordable units
- ADA Upgrades
- 30,000 SF commercial space
- Upgraded landscaping and parking facilities

### **Notes**

- In contract for purchase, no site control at this time
- Applicant performing due diligence
- No known program for commercial space











PROJECT ADDRESS: 346 Grand Ave. NAME OF SPONSOR: Sharon Chesna

Mothers & Babies (non-profit)

EST PROJECT COST: \$ 189,000 DRI REQUEST: \$ 141,750

Percent Leveraged 25%

### **Description**

- Upgrades to existing HVAC system leading to 80% efficiency improvement over existing system
- Use of more environmentally friendly refrigerant current system makes use of R-22 which is no longer used or produced

# (no label) ON 10% 20% 30% 40% 50% 80% 70% 80% 90% 100%

Q47 [346 Grand] Level of Support

### **Notes**

 Some construction work may have already started.





PROJECT ADDRESS: 240 Main Street

NAME OF SPONSOR: Mindi Green

EST PROJECT COST: \$ 200,000

DRI REQUEST: \$ 150,000

Percent Leveraged 25%

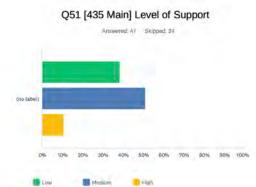
### **Description**

- Renovation of 13,000 square foot commercial space, Jupiter Games, LLC
- (approx. 7,000 square feet per floor) including:
  - New storefront and front entry
  - New rear entry
  - New flooring
  - New painting
  - Repair & replacement of ceiling and lighting

### **Notes**

5oK from private financing







PROJECT ADDRESS: 20 Willow St

NAME OF SPONSOR: Daniel Davenport

EST PROJECT COST: \$ 496,000 DRI REQUEST: \$ 375,000

Percent Leveraged 24%

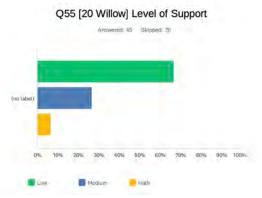
### **Description**

- Renovation of existing building into an art gallery, vintage shop, and photo studio; offices for real estate firm, painting firm, and LED UCV company; residential build out for owner occupancy
- Exterior renovations and improvements including
  - Repairs to windows, gutters, roof, fences, and fire escape
  - Exterior lighting
  - Security cameras
- Completed in 3 phases (Exterior, Interior, Final Interior and Exterior work)

### **Notes**

Slightly under minimum leverage, private financing







PROJECT ADDRESS: 272 Main Street

NAME OF SPONSOR: Josh Bishop

JJB Property Management

EST PROJECT COST: \$ 4,925,000 DRI REQUEST: \$ 1,150,000

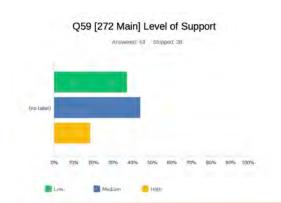
Percent Leveraged 77%

### **Description**

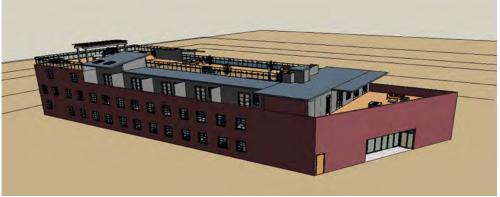
- Renovation of existing structure
- 2,000 square feet of commercial space
- 28 dwellings (1- and 2-bedrooms)
- Upgrades to HVAC, data, plumbing, etc. systems

### **Notes**

- Explanation of compliance with regulatory requirement has been requested. No response yet.
- Post July 26 submission









PROJECT ADDRESS: 15 Ave B

NAME OF SPONSOR: Justin Guiles

EST PROJECT COST: \$ 600,000

DRI REQUEST: \$ 250,000

Percent Leveraged 58%

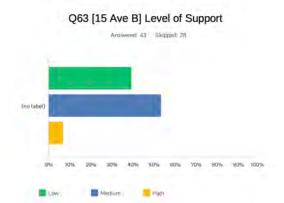
### **Description**

- Adaptive reuse of Building
- Facade Restoration
- Approximately 6 Apartments
- Renovated ground floor commercial space for multiple tenants

### **Notes**

Post July 26 submission







PROJECT ADDRESS: 252 Grand Ave.

NAME OF SPONSOR: Dorian Lans

EST PROJECT COST: \$ 275,000

DRI REQUEST: \$ 225,000

Percent Leveraged 18%

### **Description**

- Total renovation of two homes on same parcel
- 252 Grand Ave will be 3 units
- 175 Hudson will be 2 units
- Market-rate housing

# Q67 [252 Grand] Level of Support Answered & Shipped 28 (no (abel) Oth 10% 20% 30% 40% 80% 60% 70% 80% 80% 100%

### **Notes**

Insufficient leverage





PROJECT ADDRESS: 320 Grand Ave.

NAME OF SPONSOR: Dorian Lans

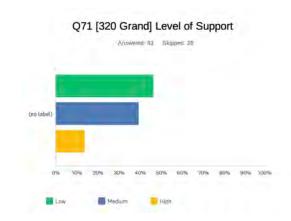
EST PROJECT COST: \$ 200,000

DRI REQUEST: \$ 100,000

Percent Leveraged 50%

### **Description**

- 1,900 square foot commercial renovation
- Coffee Bar Eatery during the day that converts to drinking bar in the evening



### **Notes**

 Some construction work may have already started





PROJECT ADDRESS: 271 Main Street NAME OF SPONSOR: Teresa Ciancio

IBEW Local (non-profit)

EST PROJECT COST: \$ 105,000 DRI REQUEST: \$ 105,000

Percent Leveraged 0%

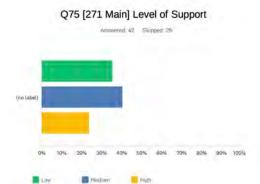
### **Description**

- Replace storefront with newer, more efficient window and door system
- Replace second floor windows
- Replaces exterior doors on floors 2 and 3
- Replace siding on rear of building

### **Notes**

 Consultants reviewed building from exterior to understand number of windows and doors to be replaced







PROJECT ADDRESS: 257 Main Street

NAME OF SPONSOR: Shai Teitelbaum EST PROJECT COST: \$ 750,000

EST PROJECT COST: \$ 750,000 DRI REQUEST: \$ 350,000

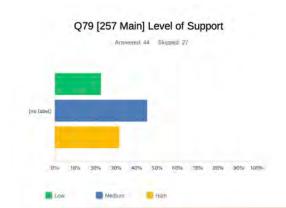
Percent Leveraged 53%

### **Description**

- Renovation of 3 story building
- 18 new and renovated apartments in 22,000sf
- Renovation of ground floor commercial space

### **Notes**

- Estimated construction cost does not appear adequate for scope of work
- Post July 26 submission







PROJECT ADDRESS: 265 Main Street

NAME OF SPONSOR: David Whalen

EST PROJECT COST: \$ 40,000 DRI REQUEST: \$ 30,000

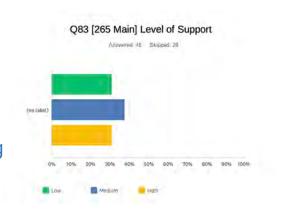
Percent Leveraged 25%

# **Description**

- Sponsor will repoint and replace brick and masonry work on rear wall of existing building
- Approximately 1,200 square feet

# Notes

 Project may require coordination with LoPiccolo application at same building







PROJECT ADDRESS: 280 Main Street

NAME OF SPONSOR: Enrique Munoz

EST PROJECT COST: \$ 10,000

**DRI REQUEST:** \$ 10,000

Percent Leveraged 0%

# **Description**

- Renovation of exterior to include:
  - New back steps
  - New Frontage
  - New Roof
  - New Windows

# Q87 [280 Main] Level of Support Answered: 42 Slopped: 29 (no label) 076 1076 2079 3076 4076 5076 6079 7079 8076 9079 10079

### **Notes**

No leverage





PROJECT ADDRESS: 284 Main Street

NAME OF SPONSOR: Enrique Munoz

EST PROJECT COST: \$50,000 DRI REQUEST: \$50,000

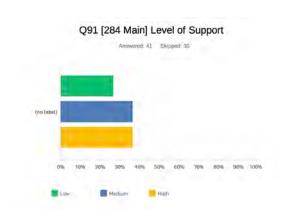
Percent Leveraged 0%

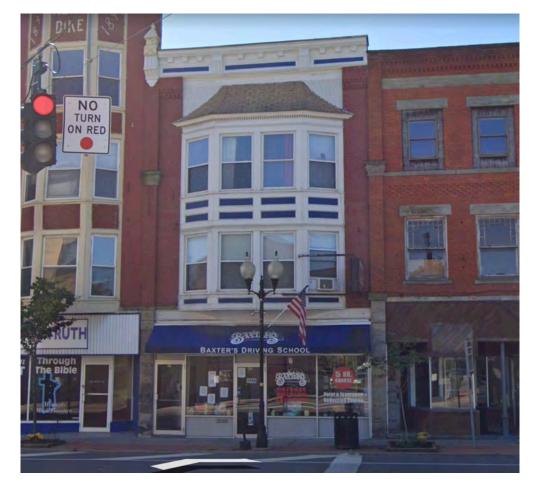
# **Description**

- Commercial space gut and renovation
- 1,000 square feet
- Upgrades to front

### **Notes**

No leverage







PROJECT ADDRESS: 52 Broad St

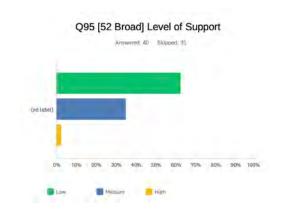
NAME OF SPONSOR: Joe Wang

EST PROJECT COST: \$ 60,000

DRI REQUEST: \$ 30,000

Percent Leveraged 50%

- Façade renovations including
  - Front garden
  - Redoing driveway
  - Exterior lighting
  - Renovation of 2 apartments
- Affordable housing







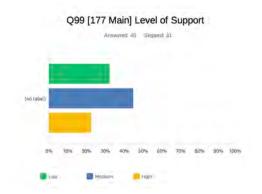
PROJECT ADDRESS: 177 Main Street

NAME OF SPONSOR: Joe Wang EST PROJECT COST: \$ 130,000

**DRI REQUEST:** \$ 65,000

Percent Leveraged 50%

- Building façade renovations including:
  - Brick repointing
  - Exterior light installation
  - Redesign of storefront
  - Prepare two commercial spaces for prospective tenants







PROJECT ADDRESS: 268 Grand Ave

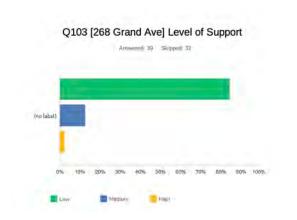
NAME OF SPONSOR: Joe Wang

EST PROJECT COST: \$80,000

**DRI REQUEST:** \$ 40,000

Percent Leveraged 50%

- Façade renovations including:
  - Front garden installation
  - Driveway redone
  - Exterior light installation
- Renovation of 3 apartment units





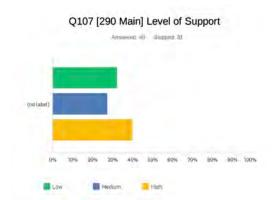


PROJECT ADDRESS: 290 Main Street

NAME OF SPONSOR: Joe Wang EST PROJECT COST: \$80,000 DRI REQUEST: \$40,000

Percent Leveraged 50%

- Façade renovations including:
  - Brick repointing
  - Installation of exterior lights
  - Redesign of storefront
- Prepare commercial space for prospective tenant











PROJECT ADDRESS: 220 Main Street

NAME OF SPONSOR: Rita Moelder

EST PROJECT COST: \$ 27,261

**DRI REQUEST:** \$ 27,261

Percent Leveraged 0%

# **Description**

- Roof replacement, including insulation where applicable
- Storefront improvements

# Q111 [220 Main] Level of Support Antiwered 38 Skipped 33 (no label) 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

### Notes

No leverage





PROJECT ADDRESS: 143 Baldwin Street

NAME OF SPONSOR: Tara Terry

**Community Center** 

(non-profit)

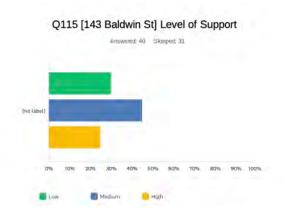
EST PROJECT COST: \$ 27,000

DRI REQUEST: \$ 15,000

Percent Leveraged 44%

- New signage on the Baldwin Street side
- New covering over main entry on Baldwin Street side
- Planters along Baldwin Street side
- Interested in learning about how to upgrade building to lower emissions and improve building carbon footprint







PROJECT ADDRESS: 265 Main Street

NAME OF SPONSOR: Gabriella LoPiccolo

EST PROJECT COST: \$ 61,650 DRI REQUEST: \$ 61,650

Percent Leveraged 0%

# **Description**

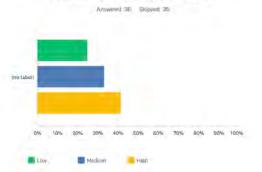
- Addition of 20'x20' back porch to accommodate a 10'x10' walk-in refrigerator or freezer, as well as outdoor dining
- New signage
- Finishing 600 square feet of basement to enable the storage of supplies and pantry storage

### **Notes**

No leverage



### Q119 [265 Main St] Level of Support





PROJECT ADDRESS: 30 Brocton St. NAME OF SPONSOR: Kim Robinson

**Senior Center** 

(non-profit)

EST PROJECT COST: \$ 100,000 DRI REQUEST: \$ 60,000

Percent Leveraged 40%

# **Description**

Upgrade of HVAC system

### **Notes**

- Project is located outside of DRI boundary
- Post July 26 submission
- Since application was receive evening Sept 13, it was not included on survey







Consultant team will review submitted applications and perform an initial assessment.

- Does the project meet the minimum eligible requirements?
- Is the application complete enough to discuss with the LPC?

### **Categorize Projects**

LPC will discuss the various submissions and identify set of categories and separate out the submissions to each category. These could look like:

- 1. Idea
- 2. In Formation
- 3. Fully Formed
- 1. Strong
- 2. Potential
- 3. Not Eligible/Not Ready
- 4. Small Project
- 1. Eligible
- 2. Likely Feasible
- 3. Likely Eligible
- 4. Feasibility TBD
- 5. Eligibility TBD

### **Continued Project Review**

- Consultant team will help sponsors refine submissions
- Project presentations may be made by sponsors
- LPC work sessions may occur (determined by LPC)
- Consultant team may provide evaluation worksheet if requested

### **Slate of Projects**

- At LPC 5, LPC members will examine Draft Slate of projects.
- Vote for the Slate of Projects to be recommended to the Department of State.



# Johnson City DRI: Project Evaluation Sheet



Project Number Project Na	me				
1. Goals and Criteria Alignmen	t)				-
a. Alignment with State Goals		High	Med	Low	N/A
b. Alignment with Vision Statement & JC Goals		High	Med	Low	N/A
2. Catalytic Effect					
a. Likelihood of attracting new investment		High	Med	Low	N/A
b. Positive impact of the project's use		High	Med	Low	N/A
3. Project Readiness					
a. Project implementation within 2 years of contract		High	Med	Low	N/A
b. Project sponsor capacity and capability		High	Med	Low	N/A
4. Eligible Project Type					
a. Project within DRI boundary		Yes		No	
a. Likelihood of attracting new investment		Yes		No	
5. Cost Effectiveness					
a. Represents an effective use of public resources		High	Med	Low	N/A
6. Co-Benefits					
a. Likelihood to generate economic activity, tax revenue, and employment		High	Med	Low	N/A
b Likelihood to improve quality of life, sustainability, and a healthier environment		High	Med	Low	N/A
RECOMMENDATION	Project should be recommended for				
FOR PROJECT (select one)	Project could be recommended, but additional details needed Project has support, but is not ready / may not be ready for DRI				
	Project does not have support / not r	ecomme	ended fo	r DRI	

# Johnson City DRI: Criteria for Small Project Fund



# LPC to establish criteria for Small Project Fund

- Which project should go into the fund?
- Should there be a maximum grant amount?
- The Fund is administered by the Village of Johnson City.
- It can award grants for smaller renovation projects within the DRI Boundary.
- Total Fund \$600,000 maximum
- A minimum 25% match will be required from participating private property owners and businesses.

Johnson City DRI: Next Steps



