

DOWNTOWN REVITALIZATION INITIATIVE



J O H N S O N



WHERE LIFE IS WORTH LIVING

Johnson City DRI: What is Tonight About?



LEARN ABOUT THE DOWNTOWN REVITALIZATION INITIATIVE:

- You received an Award of \$10,000,000 that can be invested in your community
- Most of the funds have to go into physical improvements. These improvements could translate into better business, housing, public spaces, and much more.

TELL US WHAT YOU THINK

- How do you want to see \$10,000,000 invested in Johnson City?
- Tell us the things you value in Johnson City
- What things would you like to see improved?

Johnson City DRI: Agenda



Public Engagement Workshop 1

Welcome 6-6:10

- Introductions
- Website: DRIJC.org

Presentation 6:10-6:30

- Introduction to the DRI program
- Overview of planning process scope and timeline
- Johnson City DRI Application and Discussion of Vision
- Open Call for Projects

Breakout Groups 6:30-7:35

- Workshop Activities 6:30-7:15
- Report Back Session 7:15-7:35

Public Comment 7:35-7:50

Next Steps

Johnson City DRI: A Collaborative Effort



State Agencies	Local Planning Committee	Consultant Team	Community Members
<ul style="list-style-type: none">• Provide guidance and support for the DRI / NYF planning process• Manage and assist the consultant team• Participate in preparation and review of DRI / NYF documents• Engage other State agencies, when needed	<ul style="list-style-type: none">• Participate in LPC meetings• Provide direction on planning efforts• Provide feedback to consultant team and State• Review documents• Assist with community engagement and outreach	<ul style="list-style-type: none">• Lead all public engagement• Prepare program documents• Assist LPC with identification, development, and evaluation of potential projects• Conduct research, as necessary.	<ul style="list-style-type: none">• Participate in the process• Help define community vision and priorities• Share feedback throughout the planning process



Johnson City DRI: Local Planning Committee



Co-Chairs **Martin Meaney:** Mayor Village of Johnson City
Dr. Karen Jones: VP of Diversity, Equity, and Inclusion, Binghamton University

Joe Moody: Director, Town of Union Economic Development
Tina Dolan: Director, Public Policy and Program Development UHS Medical Center
Mary Beth Curtin: Director of Special Projects, Binghamton University
Brendan O'Bryan: Director of Community and Economic Development, The Agency
Beth Lucas: Director, Broome County Planning Department
Mary Jacyna: Trustee, Village of Johnson City
Janet Ottman: Historian, Village of Johnson City
Ben Lainhart: Executive Director, Your Home Public Library
Elisa Eaton: Assistant Superintendent, Johnson City School District
Sue Paredez: Chair, Johnson City Senior Center
Thomas Murphy: Owner, The Reveille Restaurant

State Agencies
Julie Sweet: NYS Department of State (DOS)
Omar Sanders: Empire State Development (ESD)
Ian Benjamin: Homes and Community Renewal (HCR)
Harris Weiss: Governor Hochul's Regional Representative

LPC Meetings are 4th Wednesday of Month 2pm-3:30pm: Open to the Public



Project Experience: Consultant Support Team

A team of specialists to help you, paid for by the DRI Program:

Urban Planning/ Architecture Leaders

SWBR: Adam Bonosky AIA, AICP, CNU-A
Marc Wouters | Studios: Marc Wouters, RA, LEEP AP

Financial Guidance Team

BJH Advisors, LLC: Financial Modeling, Market Assessments
Trophy Point: Cost Estimators

Infrastructure Team

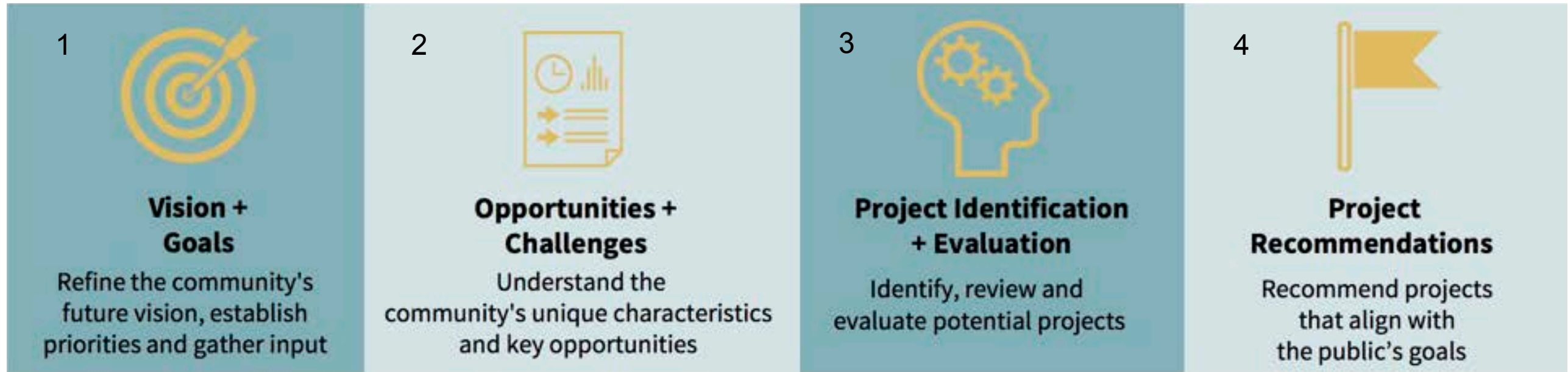
Nelson\Nygaard: Transportation/ Complete Streets
Foit Albert Associates: Civil Engineering

Specialists

Rochester Passive House: Energy Efficiency Renovations
EDR: Landscape, Zoning
Highland Planning: Online Workshop Technical Support



Johnson City DRI: Overall Process



Don't fret! We aren't starting over!

- Each community is led by a consultant team to guide the planning process, develop projects to recommend to the State, and document in a Strategic Investment Plan
- This process helps ensure all voices are heard and projects are carefully considered.

Johnson City DRI: Overall Process



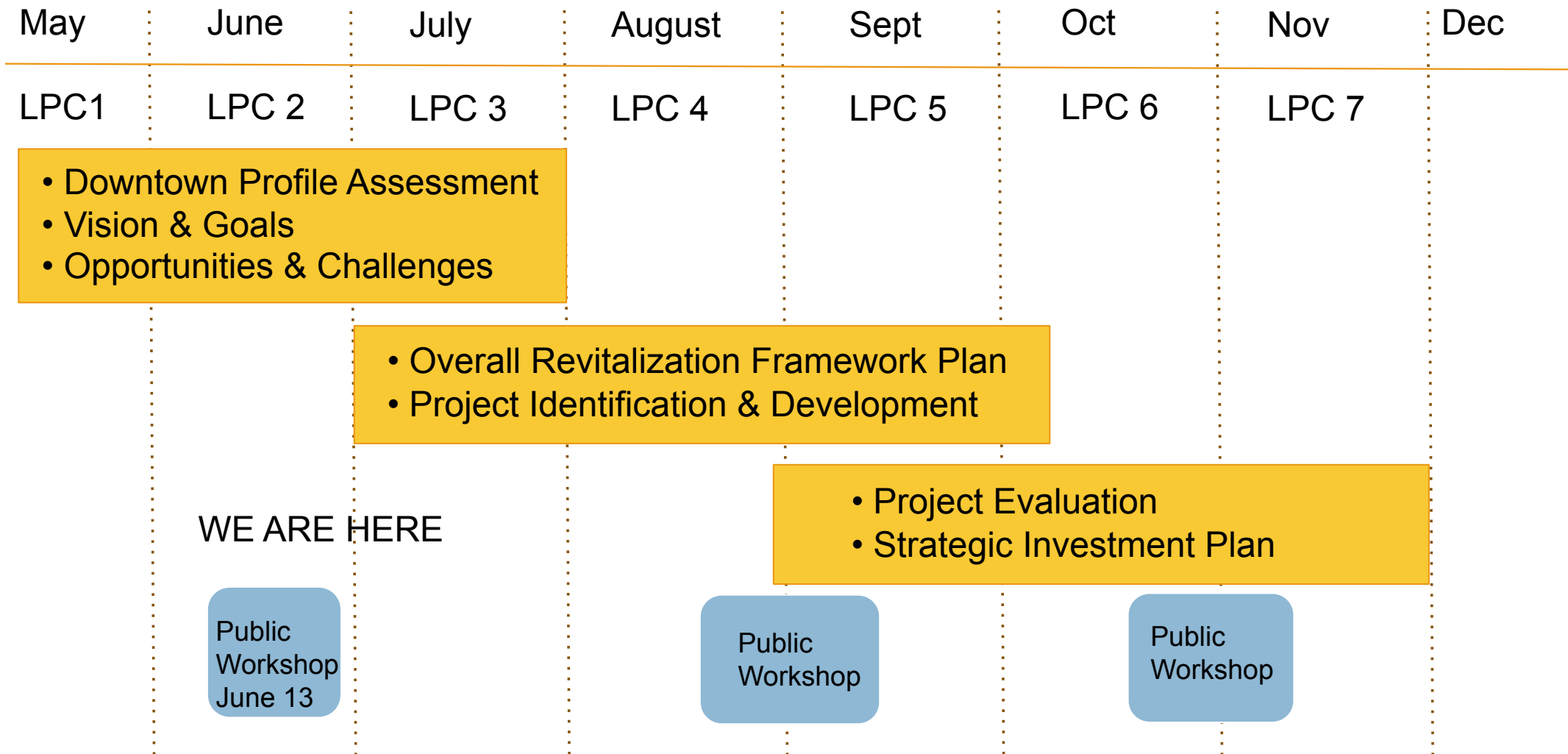
Summary of Key Steps in the Planning Process

All deliverables associated with each step will be developed by the consultant team, with guidance from the LPC.





Johnson City DRI: Draft Schedule

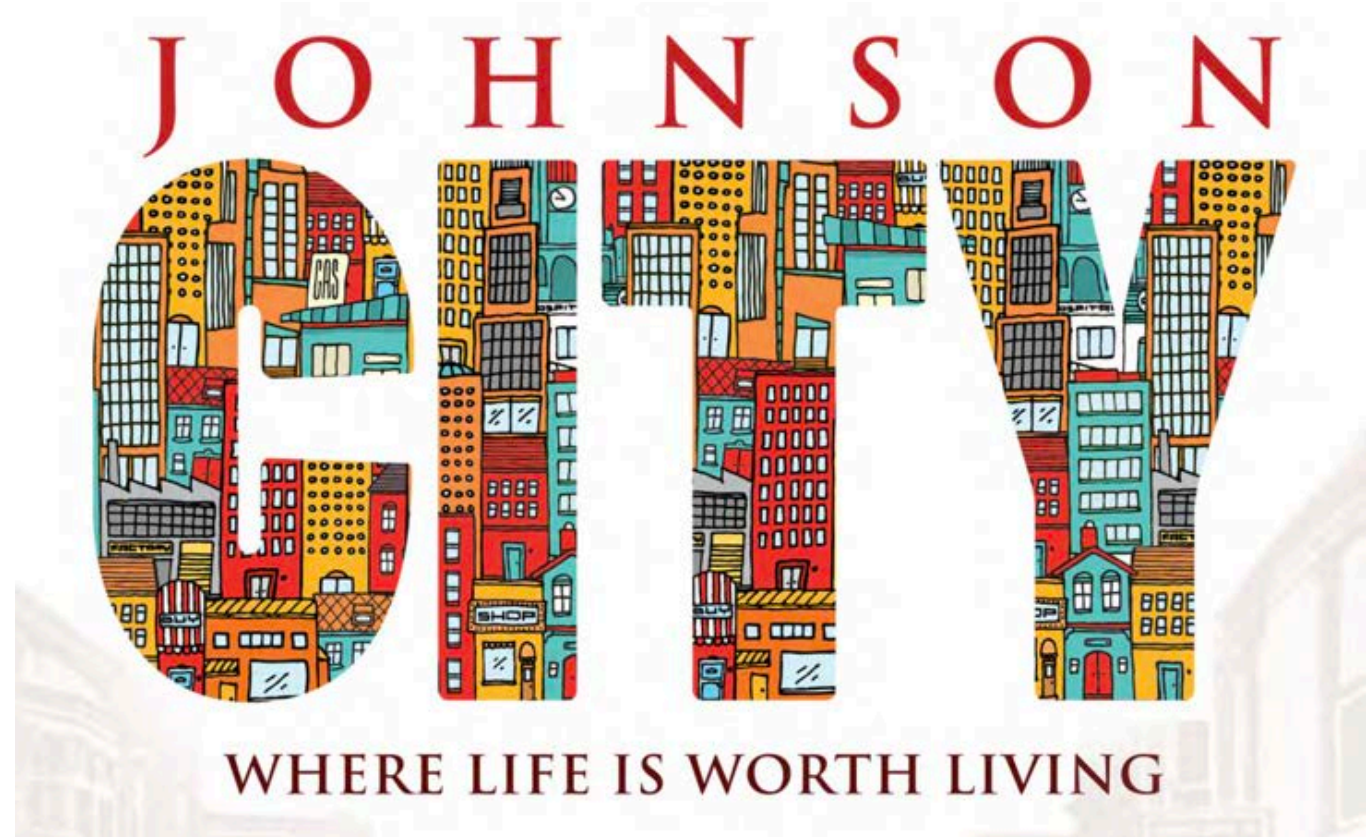


Johnson City DRI: Award Winning Application-Vision



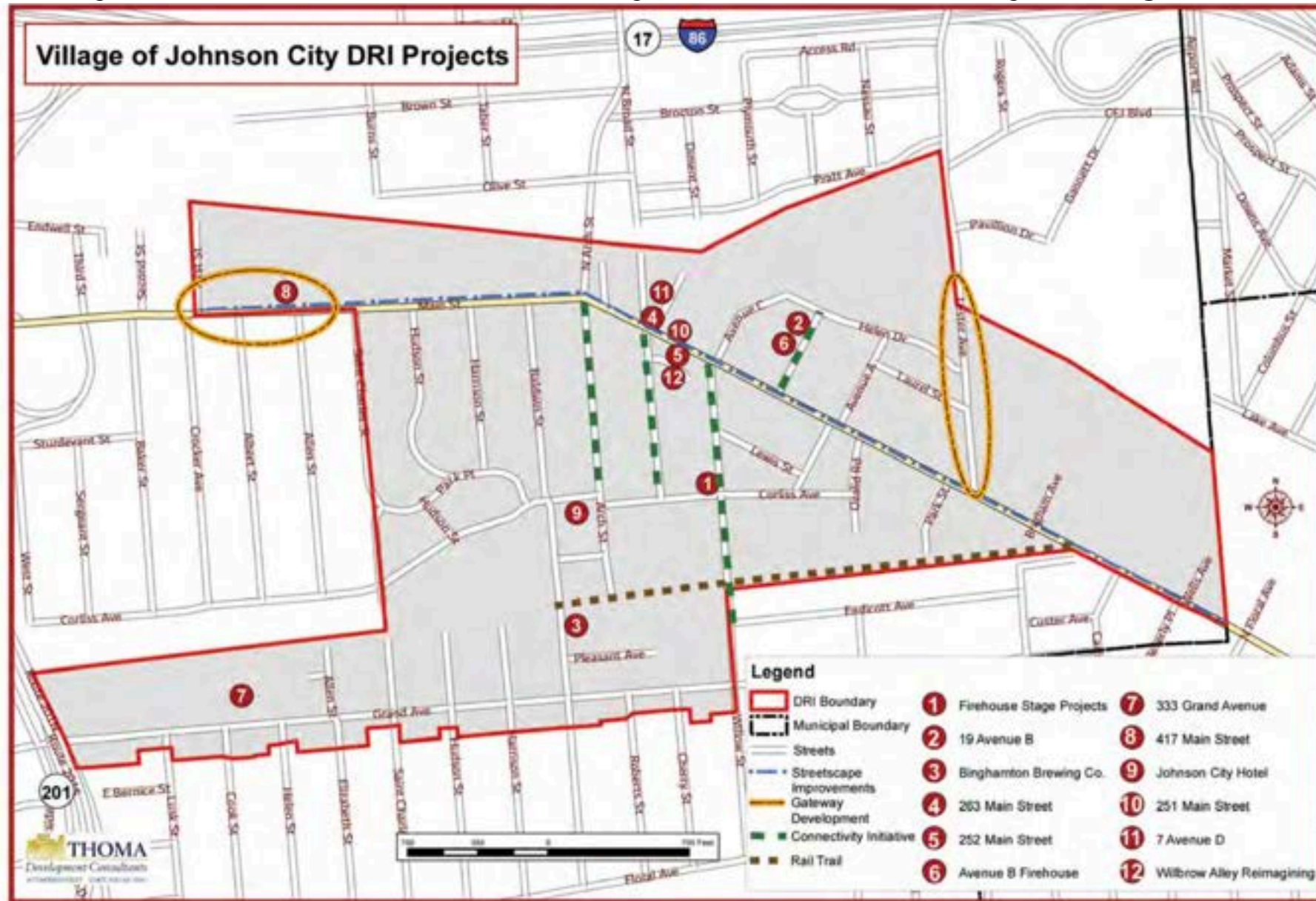
“Downtown will espouse a youthful, artistic vibe while preserving and restoring its many historic assets and celebrating its ethnic and cultural diversity.”

“The community will integrate the new Binghamton University and UHS anchors into the downtown core, develop new housing for students and residents, build its cultural infrastructure, and continue to develop the unique sense of place that is Downtown Johnson City.”



What do you think of this Statement?
Would you modify it?

Johnson City DRI: DRI Boundary & Preliminary Projects



Department of State

Downtown Revitalization Initiative

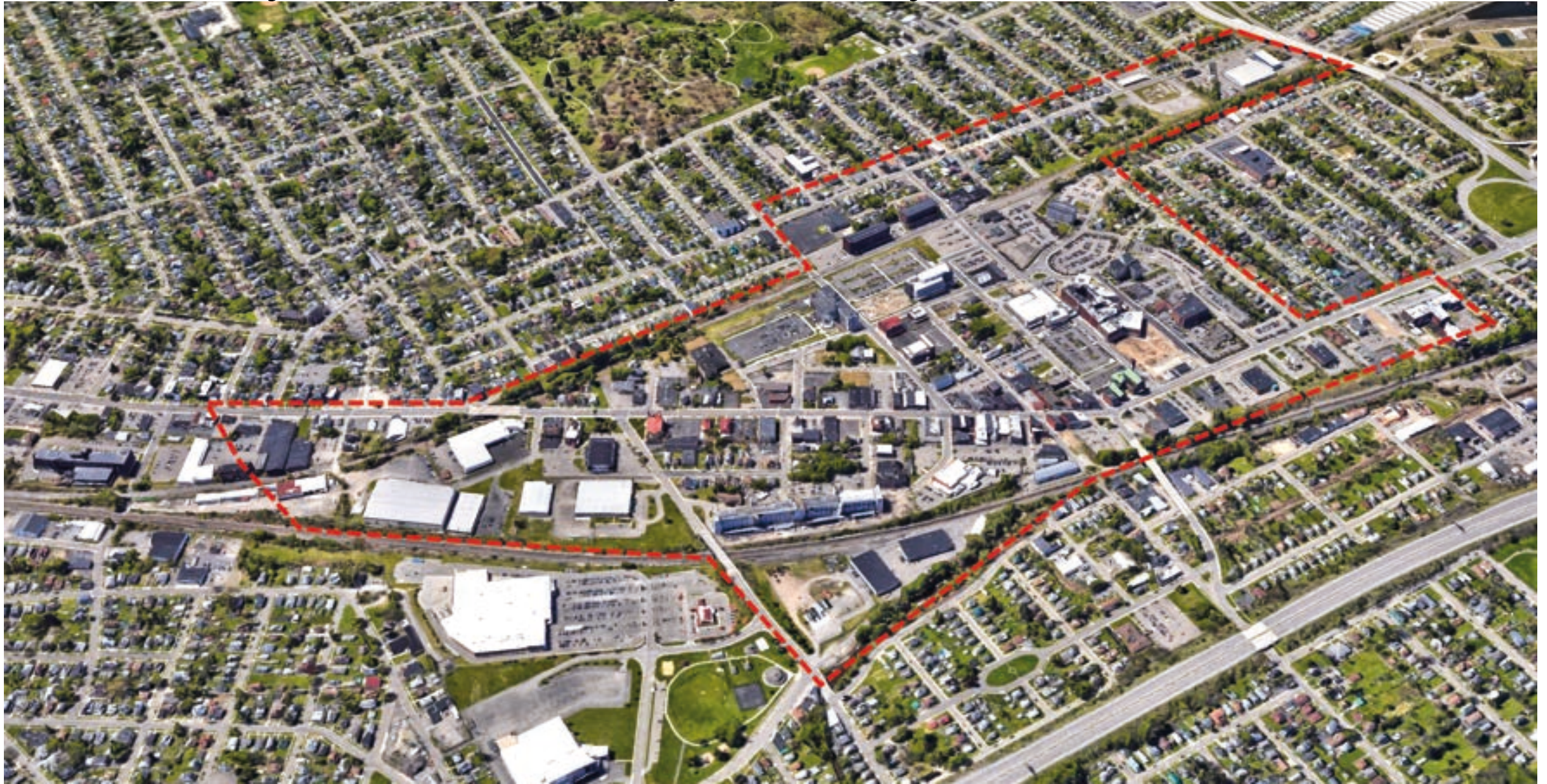
Johnson City DRI: Preliminary Boundary



Department of State

Downtown Revitalization Initiative

Johnson City DRI: Preliminary Boundary



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Johnson City DRI: Historic District



Johnson City DRI: Historic District



183 Contributing Buildings
Details contribute to a great pedestrian environment



Department
of State

Downtown
Revitalization
Initiative

Johnson City DRI: Recent Investments - Jobs & Housing



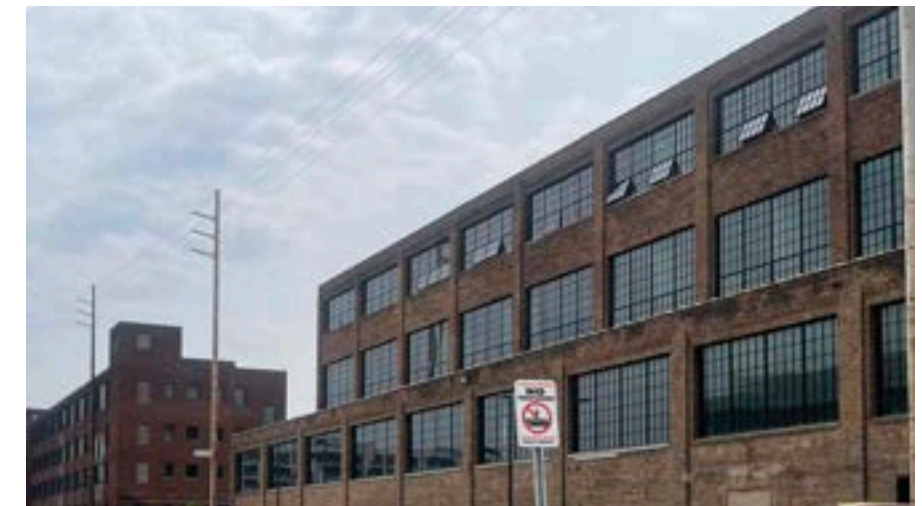
EJ Victory Building Rehabilitation



Binghamton University



UHS Wilson Medical Center



Century Sunrise



Johnson City DRI: Upcoming Projects by the Village

Main Street Streetscape Enhancements

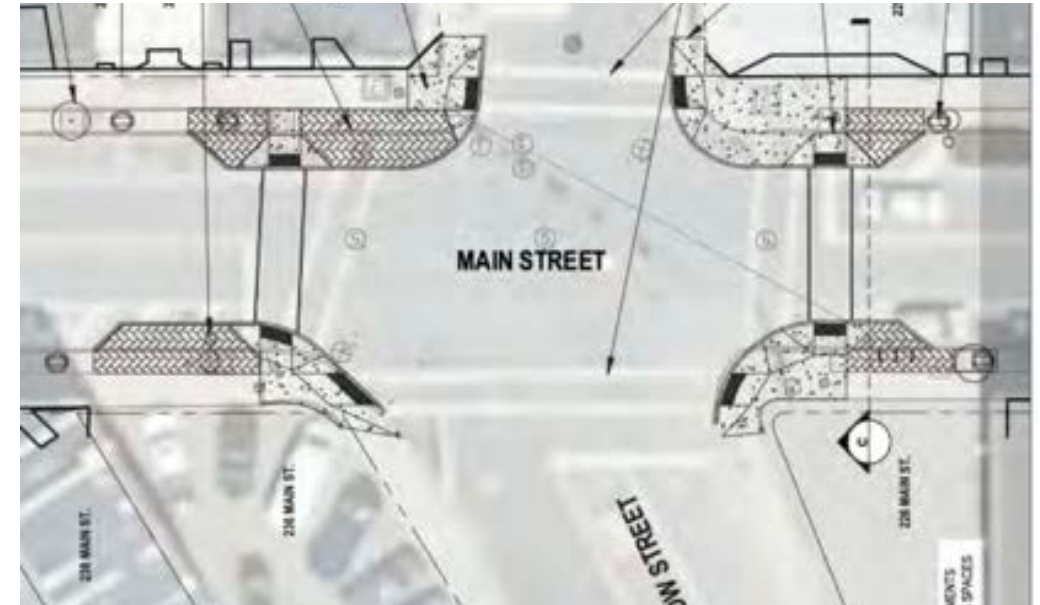
Drainage Study: Stormwater Management

Parking Study: How much parking is there?

New Municipal Building: Opens September

EJ Theme Park at 115 Main Street
Park improvements and stormwater mitigation gardens

Lester Ave Bridge Rehabilitation



Main Street Streetscape Enhancements



Possible Transformation of Willbrow Alley



Department of State

Downtown Revitalization Initiative

Johnson City DRI: Open Call for Projects



Open Call for Projects:

- Members of the community can submit projects for possible inclusion in DRI process
- Projects should meet general DRI project requirements
- Projects should be located within immediate proximity of DRI boundary
- All projects must complete a form
- Form will be on website: www.DRIJC.org
- We will provide online presentation about the Open Call for Projects in a few weeks. Date will be posted on the website.
- Due in approximately 6 weeks

How to Submit Your Project

- 1 Review the Eligibility Criteria**
on page 2 to make sure your project is eligible to be considered for DRI funding.
- 2 Review the Project Requirements**
on page 3 to learn about the requirements for projects and how your project will be considered by the Village of Johnson City's Local Planning Committee (LPC) and New York State.
- 3 Review the Evaluation Criteria**
on page 4 to see how the State evaluates projects and to understand how the Village of Johnson City's LPC may evaluate projects.
- 4 Fill out the Project Proposal Submission Form**
on pages 5 through 11. Address each topic thoroughly and completely. The LPC will use this information to consider projects to be included in the Village of Johnson City's Strategic Investment Plan.
- 5 Submit your Completed Application**
Submit your Completed Application (and any supplemental materials) either electronically, in-person, or by mail no later than August 8, 2023.

→ To submit online:

Go to [\[insert DRI/NYF community's project website with instructions on how to access and submit the Project Form\]](#)

→ To submit via email:

Email your completed application and any supplemental materials to abonosky@swbr.com

→ To submit a hard copy, mail or hand-deliver:

SWBR Architects
attn: Adam Bonosky
Miller Center
387 East Main Street
Rochester, NY 14604

? Questions regarding project eligibility, evaluation, or the project forms can be directed to Adam Bonosky at abonosky@swbr.com.



Johnson City DRI: Project Requirements

Eligible Activities

- Projects are mostly Capital Projects/ Physical Improvements
- New Buildings or Rehabilitation
- Small Project Fund
- Branding & Marketing

Ineligible Activities

- Planning Services
- Operations and Maintenance
- Pre-award Costs: Costs prior to SIP
- Property Acquisition
- Training and Programs



Johnson City DRI: Project Requirements



Project Criteria

- Timing: Anticipated time for completion
- Project Size and Scale
- Financing / Estimated Budget
- Project Sponsors
- Matching Funds/ Leverage
- Site Control
- Building Decarbonization
- DRI Funding Amount
- Project Synergy: How project relates to other projects
- Public Support



Johnson City DRI: Breakout Groups



① JOHNSON CITY DOWNTOWN REVITALIZATION INITIATIVE

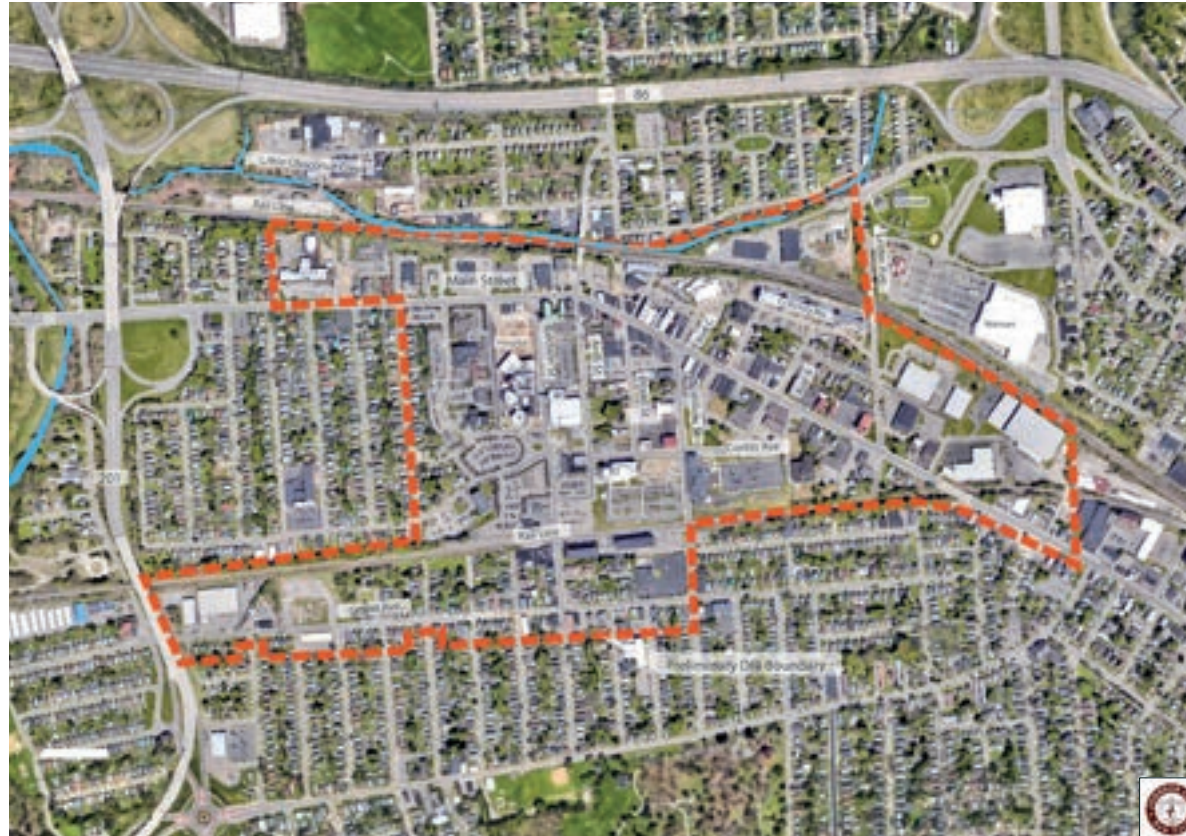


WORKSHEET 1: Place a **GREEN DOT** on places you value and tell us about places you value in Johnson City

As a group, make a list of the types of places you value. It can be a building, a business, a park, an activity area, anything

A) PLACE A GREEN DOT ● ON PLACES YOU LIKE OR VALUE

B) LIST TOP PLACES YOUR TABLE VALUES.



- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Johnson City DRI: Breakout Groups



② JOHNSON CITY DOWNTOWN REVITALIZATION INITIATIVE



WORKSHEET 2: Place a **RED DOT** on places you would like to see improved, and describe what types of improvements

As a group, make a list of the types of improvements or changes you would like to see on the worksheet

A) PLACE A RED DOT ● ON PLACES YOU WOULD LIKE TO SEE IMPROVEMENTS OR CHANGES

B) LIST TOP PRIORITIES FOR YOUR TABLE.



- 1.
- 2.
- 3.
- 4.
- 5.
- 6.



Johnson City DRI: Instructions Breakout Groups

- 1) Select a note taker at your table.
- 2) Select a person to report to the audience what your table decided.
- 3) Courtesy:
 - Critique ideas and not people.
 - Make time to allow everyone to speak.
 - Respect other people's opportunity to articulate their viewpoint.





Johnson City DRI: Next Steps

Next Steps:

Open Call for Projects

Open Call for Projects online information session

Public Workshop 2: August /September

LPC 2: June 28th 2-3:30pm

www.DRIJC.ORG



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