

DOWNTOWN REVITALIZATION INITIATIVE



J O H N S O N



WHERE LIFE IS WORTH LIVING

Johnson City DRI



Local Planning Committee (LPC) Meeting 1: Agenda

- Welcome
- Team introductions and responsibilities
- Overview of the DRI program
- Overview of planning process scope and timeline
- Johnson City DRI Application and Discussion of Vision

- Confirmation of the DRI boundary as compact, walkable, and well-defined. Can be revised during process
- Identify needs and opportunities
- Input on the Public Engagement Plan
- Input on stakeholders, various constituent groups, and hard-to-reach populations to engage
- Open Call for Projects
- Next Steps
- Public comment

Johnson City DRI: Local Planning Committee



Co-Chairs **Martin Meaney:** Mayor Village of Johnson City
Dr. Karen Jones: VP of Diversity, Equity, and Inclusion, Binghamton University

Joe Moody: Director, Town of Union Economic Development
Tina Dolan: Director, Public Policy and Program Development UHS Medical Center
Mary Beth Curtin: Director of Special Projects, Binghamton University
Brendan O'Bryan: Director of Community and Economic Development, The Agency
Beth Lucas: Director, Broome County Planning Department
Mary Jacyna: Trustee, Village of Johnson City
Janet Ottman: Historian, Village of Johnson City
Ben Lainhart: Executive Director, Your Home Public Library
Elisa Eaton: Assistant Superintendent, Johnson City School District
Sue Paredez: Chair, Johnson City Senior Center
Thomas Murphy: Owner, The Reveille Restaurant

State Agencies
Julie Sweet: NYS Department of State (DOS)
Omar Sanders: Empire State Development (ESD)
Ian Benjamin: Homes and Community Renewal (HCR)
Harris Weiss: Governor Hochul's Regional Representative

Johnson City DRI: Roles and Responsibilities



State Agencies	Local Planning Committee	Consultant Team	Community Members
<ul style="list-style-type: none">• Provide guidance and support for the DRI / NYF planning process• Manage and assist the consultant team• Participate in preparation and review of DRI / NYF documents• Engage other State agencies, when needed	<ul style="list-style-type: none">• Participate in LPC meetings• Provide direction on planning efforts• Provide feedback to consultant team and State• Review documents• Assist with community engagement and outreach	<ul style="list-style-type: none">• Lead all public engagement• Prepare program documents• Assist LPC with identification, development, and evaluation of potential projects• Conduct research, as necessary.	<ul style="list-style-type: none">• Participate in the process• Help define community vision and priorities• Share feedback throughout the planning process



Project Experience: Consultant Support Team

Urban Planning/ Architecture Leaders

SWBR: Adam Bonosky AIA, AICP, CNU-A
Marc Wouters | Studios: Marc Wouters, RA, LEEP AP

Financial Guidance Team

BJH Advisors, LLC: Financial Modeling, Market Assessments
Trophy Point: Cost Estimators

Infrastructure Team

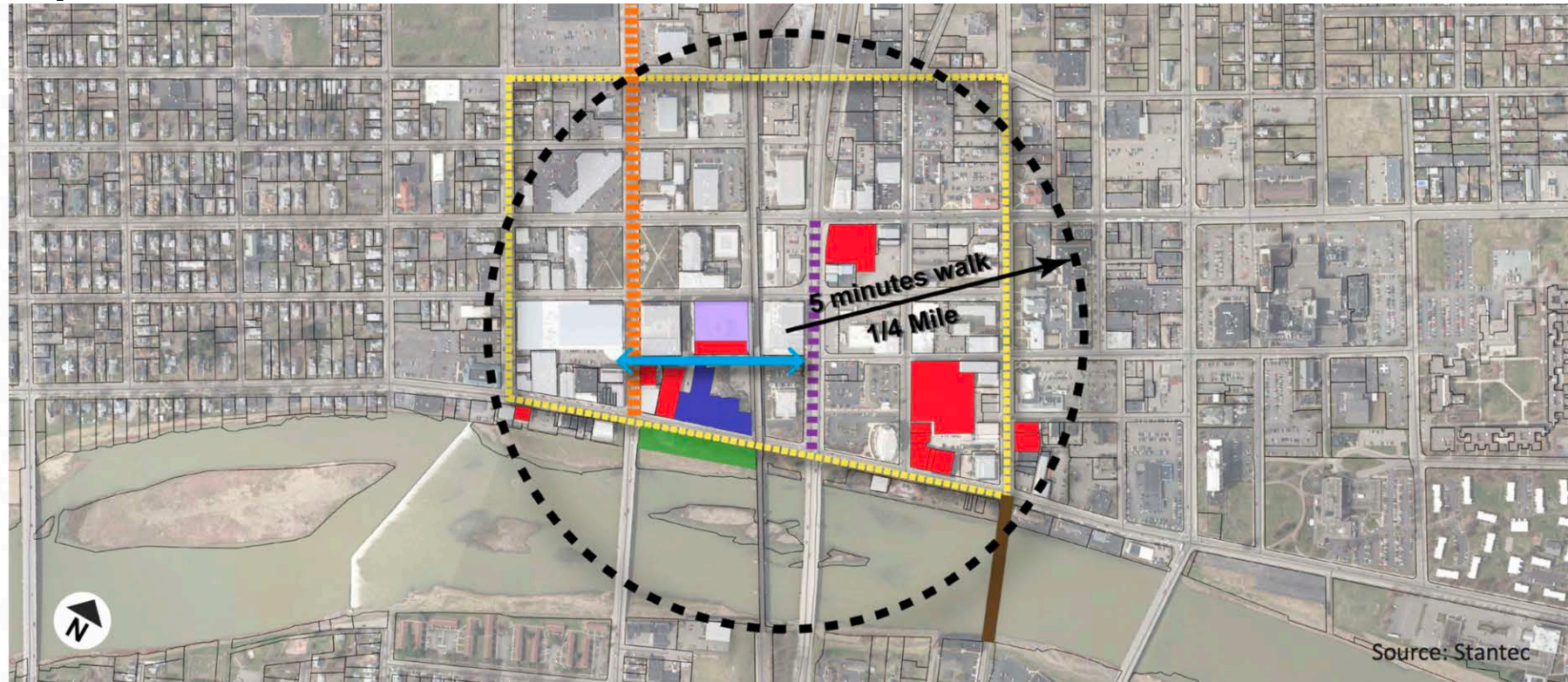
Nelson\Nygaard: Transportation/ Complete Streets
Foit Albert Associates: Civil Engineering

Specialists

Rochester Passive House: Energy Efficiency Renovations
EDR: Landscape, Zoning
Highland Planning: Online Workshop Technical Support



Project Experience: Elmira DRI



Support for Small Businesses

- Establish Elmira Small Business Revolving Loan Fund
- Develop Downtown and Regional Signage
- Improve Downtown On-Street Parking
- Develop West Water Street Parking

Activate Buildings in Downtown Elmira

Build Elmira Clemens Square

Develop West Water Street Mixed-use Development

Improve Clemens Center Parkway

Improve Main Street

Renovate Lake Street Pedestrian Bridge

Renovate Centertown Parking Garage

Develop Elmira Riverfront Boardwalk

Project Experience: Elmira DRI



Support for Small Businesses



Activate Buildings



Improve Main Street



Clemens Square



Centertown Parking Garage



West Water St Development



Riverfront Boardwalk

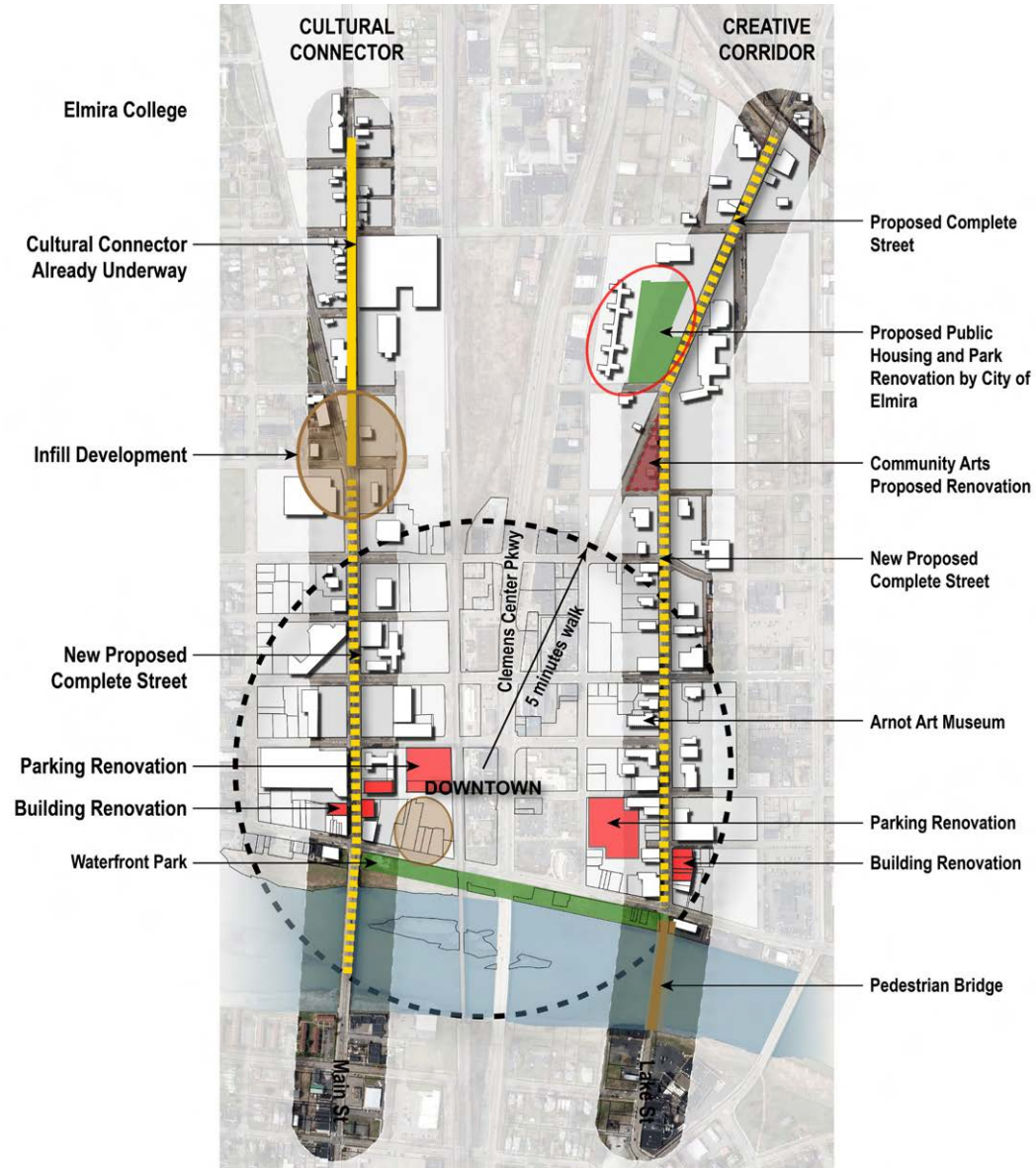


Lake St Pedestrian Bridge

Project Experience: Elmira DRI

Most Projects are located in core walkable area, and

Investments are made in corridors to connect region to the core area.



Project Experience Syracuse I-81 Transformation



Project Experience Syracuse I-81 Transformation



Johnson City DRI: Overall Process



Vision + Goals

Refine the community's future vision, establish priorities and gather input



Opportunities + Challenges

Understand the community's unique characteristics and key opportunities



Project Identification + Evaluation

Identify, review and evaluate potential projects



Project Recommendations

Recommend projects that align with the public's goals

Don't fret! We aren't starting over!

- Each community is led by a consultant team to guide the planning process, develop projects to recommend to the State, and document in a Strategic Investment Plan
- This process helps ensure all voices are heard and projects are carefully considered.

Johnson City DRI: Overall Process

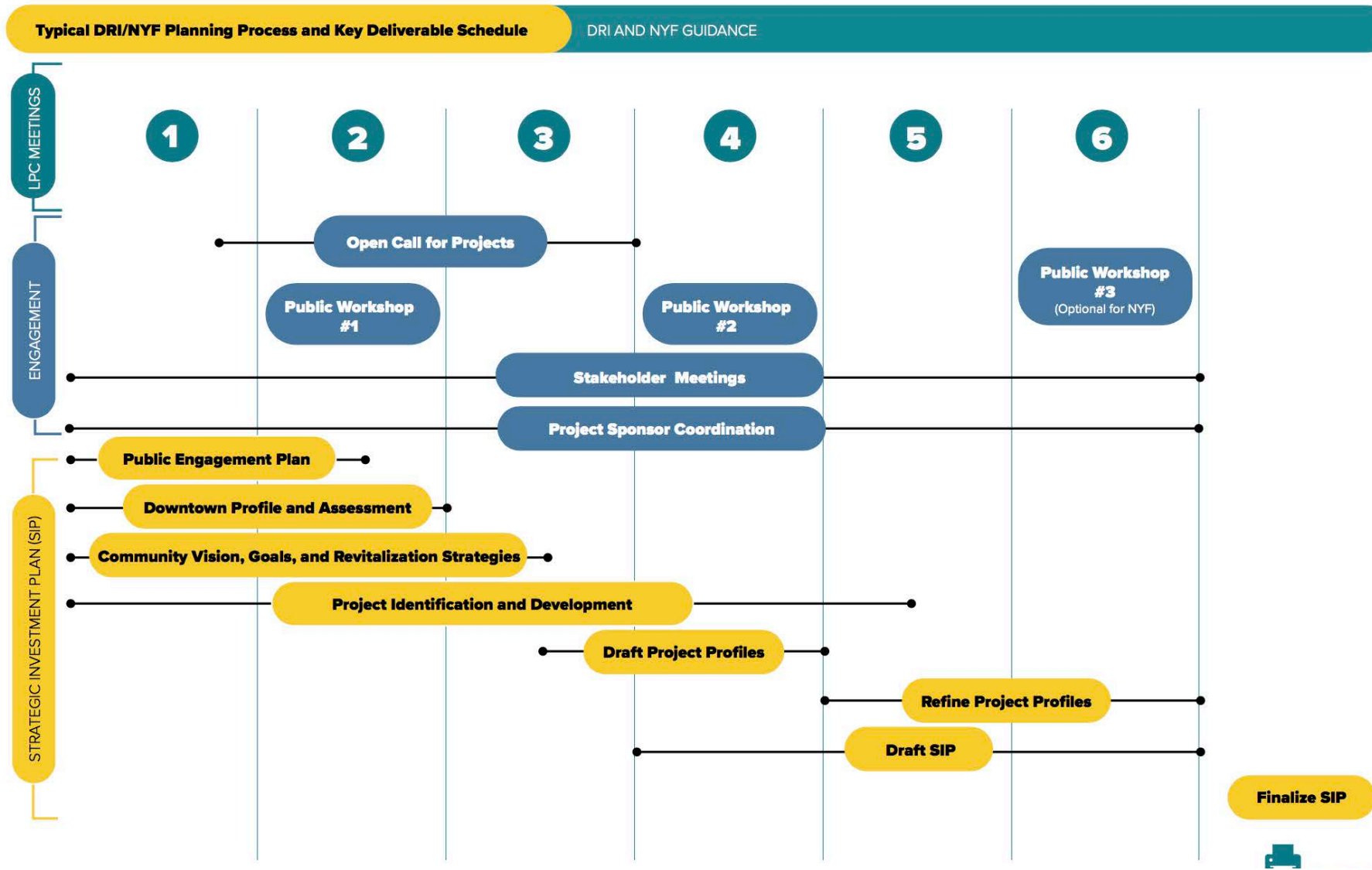


Summary of Key Steps in the Planning Process

All deliverables associated with each step will be developed by the consultant team, with guidance from the LPC.

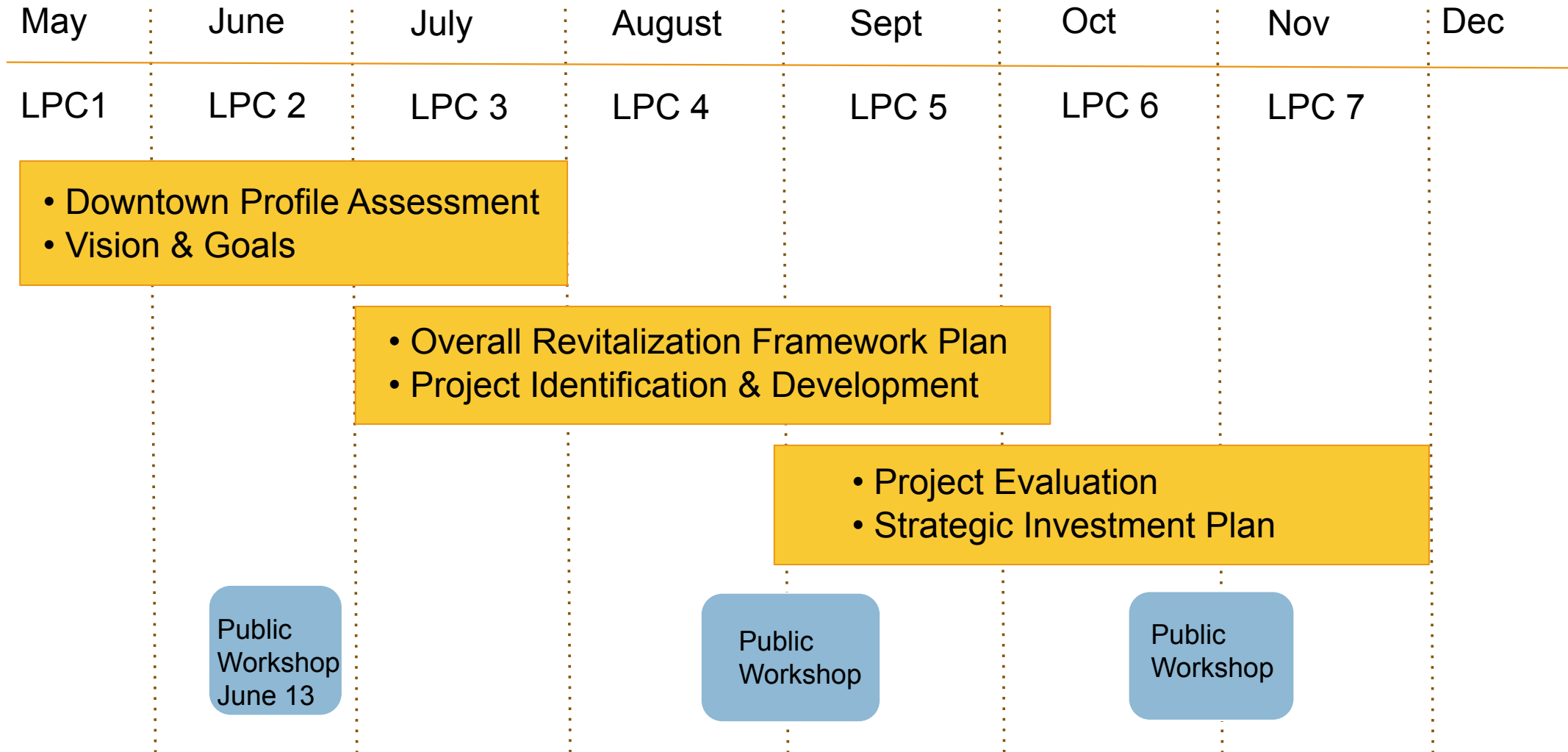


Johnson City DRI: Timeline





Johnson City DRI: Draft Schedule



Johnson City DRI: Local Planning Committee

How will you help lead the process?

- Identify best ways to communicate with and engage the community
- Recommend key stakeholders and groups/organizations we should hear from
- Provide guidance and direction on documents
- Help identify potential projects for funding
- Offer input on and assist with project evaluation / selection for recommendation

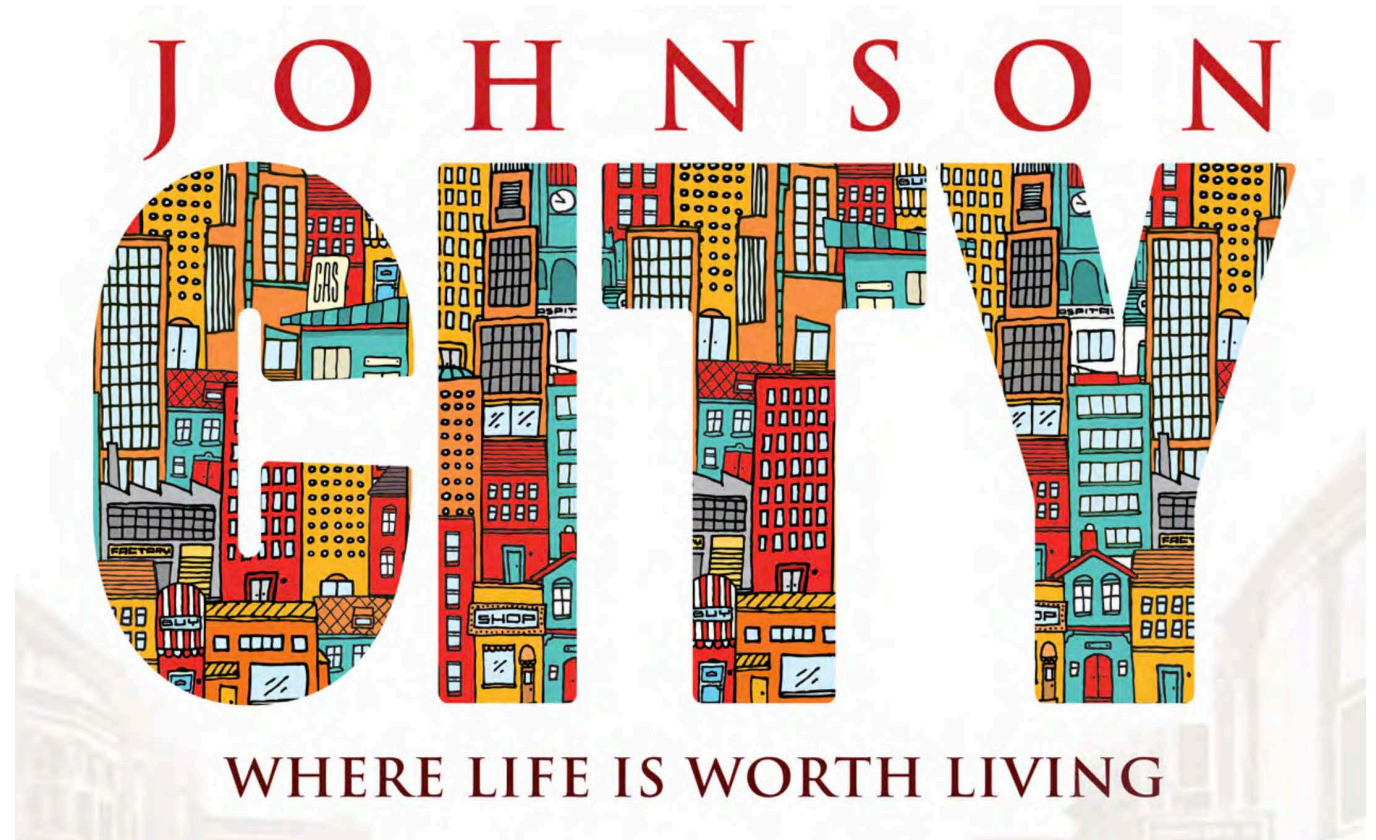


Johnson City DRI: Vision

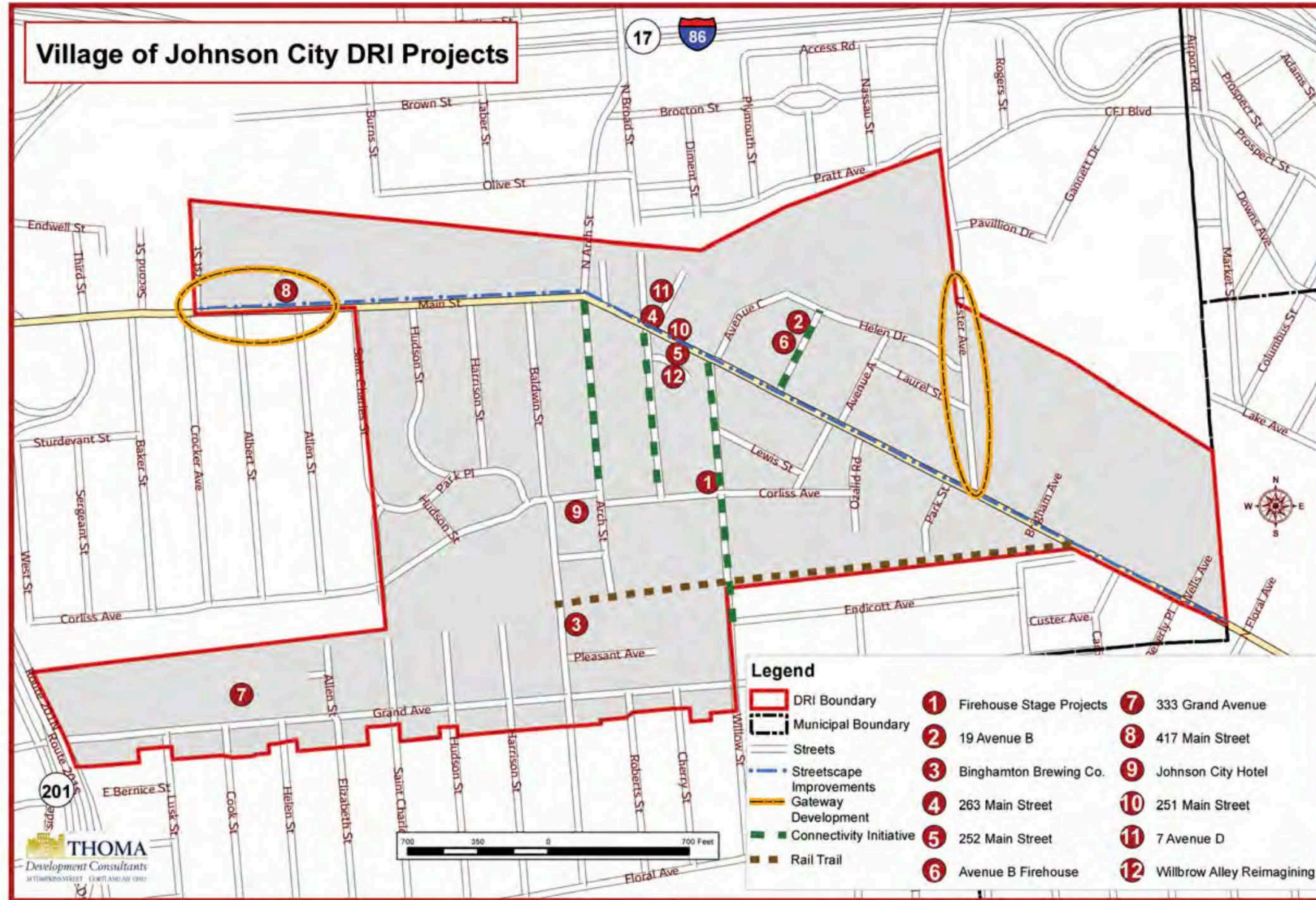


“Downtown will espouse a youthful, artistic vibe while preserving and restoring its many historic assets and celebrating its ethnic and cultural diversity.”

“The community will integrate the new Binghamton University and UHS anchors into the downtown core, develop new housing for students and residents, build its cultural infrastructure, and continue to develop the unique sense of place that is Downtown Johnson City.”



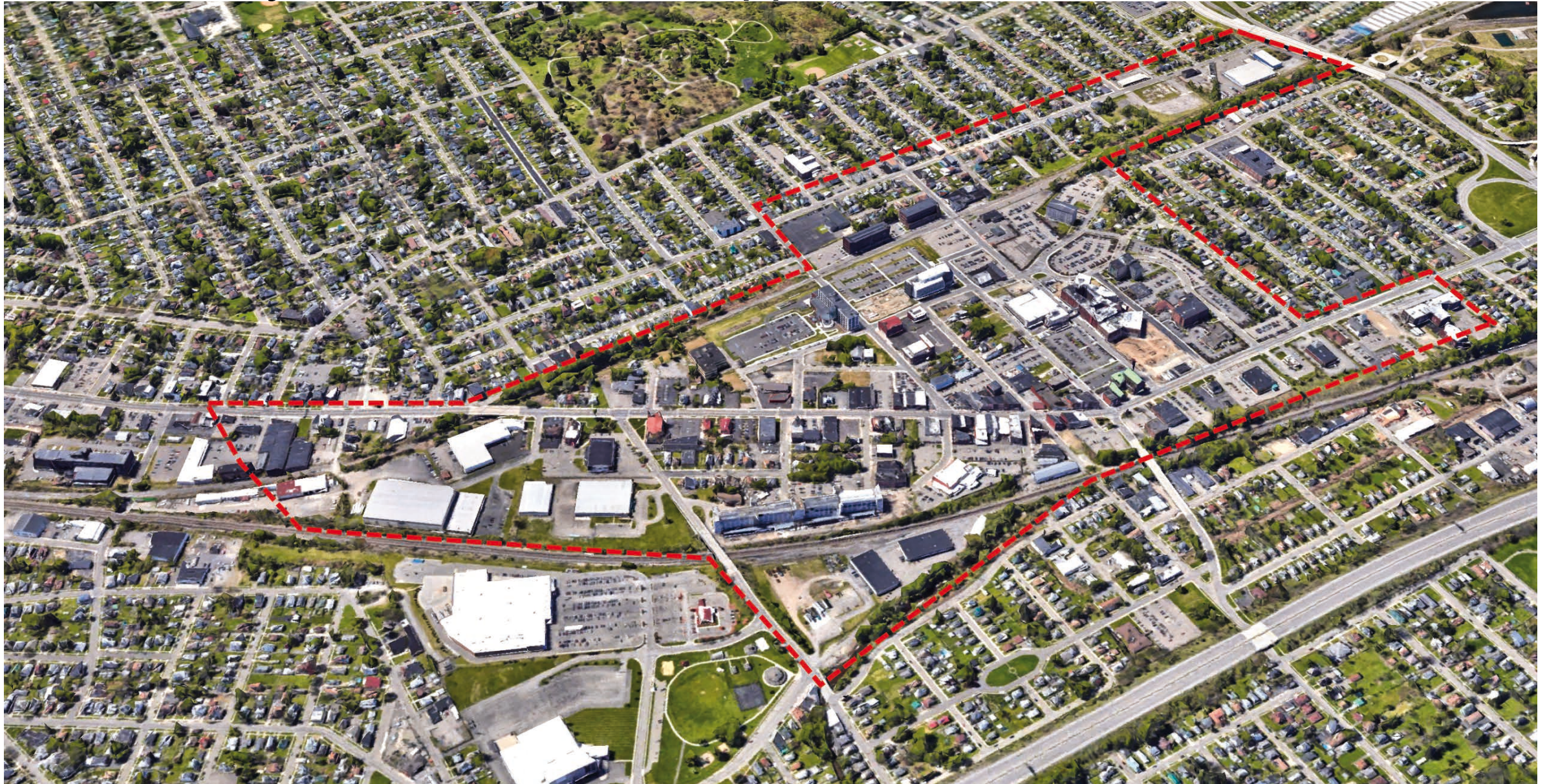
Johnson City DRI: DRI Boundary



Johnson City DRI



Johnson City DRI: Needs and Opportunities



Johnson City DRI: Public Workshops



Johnson City DRI: Public Workshops



Johnson City DRI: Stakeholders



Stakeholder meetings should be conducted throughout the entire DRI planning process. Stakeholders to engage with may include the following:

- Non-profit organizations
- Cultural and educational institutions (e.g., schools, libraries, museums)
- Business owners, Chambers of Commerce, professional organizations
- Block clubs and other civic groups
- Community leaders
- Organizations working with hard-to- reach populations
- Minority groups
- Youth groups
- Senior citizen groups
- Special interest groups

Johnson City DRI: Open Call for Projects



Open Call for Projects:

- Members of the community can submit projects for possible inclusion in DRI process
- Projects should meet general DRI project requirements
- Projects should be located within immediate proximity of DRI boundary
- Form for applicants will be provided
- All projects must complete the form





Johnson City DRI: Project Requirements

Eligible Activities

- Projects are mostly Capital Projects/ Physical Improvements
- New Buildings or Rehabilitation
- Small Project Fund
- Branding & Marketing

Ineligible Activities

- Planning Services
- Operations and Maintenance
- Pre-award Costs: Costs prior to SIP
- Property Acquisition
- Training and Programs



Johnson City DRI: Project Requirements



Project Criteria

- Timing: Anticipated time for completion
- Project Size and Scale
- Financing / Estimated Budget
- Project Sponsors
- Matching and Leverage
- Site Control
- Building Decarbonization
- DRI Funding Amount
- Project Synergy: How project relates to other projects
- Public Support





Johnson City DRI: Next Steps

Next Steps:

Public Engagement Plan

Help us identify stakeholders

Open Call for Projects

Public Workshop 1: June 13th 6-8pm

Decker School of Nursing/ Health Sciences

Online meeting alternative

LPC 2: June 28th 2-3:30pm



Public Comments?